

TULLIE HOUSE

IS THE HEARTBEAT OF
CARLISLE'S CULTURAL LIFE.

USES COLLECTIONS,
PROGRAMMES AND RESOURCES
TO TELL STORIES AND INSPIRE
LEARNING, FOR LIFE.

IS A CATALYST TO CONNECT
CARLISLE AND CUMBRIA
TO THE WORLD.

Impact Report 2020/21

**TULLIE
HOUSE**

MUSEUM AND
ART GALLERY
CARLISLE

Like many thousands of organisations around the world, 2020/21 was an extremely challenging year for us. We want to start this report by saying a huge 'thank you' to all the people involved in making Tullie House Museum and Art Gallery Trust the success that it is. Without the loyalty and commitment of visitors and supporters and the hundreds of volunteers, trustees and staff going above and beyond we would not have been able to navigate the last 12 months.

It is amazing to think that in the five months we were able to operate in 2020/21, our footfall was over 29,000, over 4,000 people visited our temporary exhibitions, we achieved over 100,000 website visits, we stayed connected to our local community through online projects and groups, and more than 1,800 pupils took part in digital assemblies. As this report shows, we have a lot to be proud of during a very difficult year.

over **29,000**

footfall into the museum

over **4,000**

visitors to exhibitions

In **5** months

of operation 2020/21

Thank you

Amati Violin, 1600s



4. Who we are
5. Chair and Director's welcome
9. Young people
11. Exhibitions
15. Families
16. Digital Team
18. Schools
19. Communities
20. Aquisitions
23. Equality, diversity and inclusion
24. Environmental sustainability
25. Partners
26. Research
27. Staff achievements
28. Cumbria Biodiversity Data Centre
29. Cumbria Museum Consortium
30. Looking ahead 2021/22
32. Major funders and supporters



National Park, Martin Greenland.
© Martin Greenland

Contents

Tullie House Museum and Art Gallery, one of the UK's leading independent museums, has been a vital community asset since 1893. We welcome over 200,000 visitors through our doors every year, using our world-class collections, exhibitions and learning programmes to excite and inspire.

We care for over 400,000 artefacts and specimens, including Human History, Fine and Decorative Art, and an Arts Council England Designated Natural Science collection.

We are the lead organisation of the Cumbria Museum Consortium, a Band 3 National Portfolio Organisation for Arts Council England who, along with Carlisle City Council, is one of our core funders.

Who we are

over **400,000**
objects

Rift within the Lute,
Arthur Hughes.



over **200,000**
visitors



2020/21 will be remembered as a year like no other. The global Coronavirus pandemic took hold in March 2020 and is still dominating all walks of life 18 months later. With the help of vaccinations, we are clearly going to have to learn to live with the virus.

As a consequence of the pandemic the museum, like every non-essential business, was required by the UK Government to close its doors for large parts of the year. From March to July and from November to May the buildings remained dormant. Following the national guidance, we opened the museum briefly and on limited hours for the period between the first and second waves of the pandemic, broadly July to November.

Due to the unprecedented nature of 2020/21 this Impact Report will inevitably be somewhat shorter this year. We should start by acknowledging that we have weathered the storm and survived due to two factors - the unequivocal support of our principal funding partners and the UK Government, and the fortitude of our staff and volunteers.

Closing our doors meant that all of our earned income ceased immediately. In addition to losing admissions income, our restaurant and shop had to stop trading, exhibitions and commercial bookings had to be cancelled and group bookings had to be curtailed. Thankfully, the UK Government was quick in announcing the Coronavirus Job Retention Scheme (CJRS) which allowed us to furlough approximately 36% of our paid staff and thus stave off the need for us to make any immediate decisions to reduce our staffing levels.

Arts Council England (ACE) also responded swiftly and announced that National Portfolio Organisations such as the Cumbria Museum Consortium, could draw down their regular funding in advance to aid the challenging cashflow situation that many cultural organisations were suddenly facing. Carlisle City Council, our core funder, followed suit by confirming their funding support to the Trust throughout the pandemic period. We are extremely grateful to both organisations for this support.



IMAGE: Stuart Walker.

Andrew Smith, Chair. Andrew Mackay, Director

Chair & Director's welcome

As the pandemic took hold, and the UK Government extended the 'lockdown' period the financial pressures increased. However, many cultural organisations, including Tullie House benefitted from the Government's Culture Recovery Fund (CRF), administered by ACE. With the challenges of losing all of our earned income and having to carefully manage the number of staff who could be furloughed, a key focus of the finance and executive team was to keep a tight control of costs and resources. The CRF grant prevented the need for more drastic action and helped reinflate our depleted free reserves.

2021/22 will continue to be an extremely challenging year both financially and operationally as we respond to the UK Government's post-Covid 'roadmap' and continued restrictions. We reopened the Museum in early May 2021 for five days a week and have seen visitor numbers at around 50% of pre-pandemic levels on these days - similar to those experienced between the previous lockdowns during 2020/21. We have

scrutinised our business planning very carefully and identified a number of scenarios based on visitors and income levels returning. We are cautiously optimistic that we will be able to weather the impact of the pandemic, but we are also under no illusions that there remain significant risks associated with the unpredictability of the social and economic recovery of the country in the weeks and months that lie ahead.

We would like to pay tribute to all of the people who make Tullie House the exciting and dynamic organisation that it is, from volunteers to paid staff and from trustees to supporters. Everyone has experienced an extremely challenging 2020/21 and yet everyone has contributed hugely to navigating a path that will hopefully see the organisation thrive as it was doing so successfully in 2019.

We reopened the Museum in early May 2021 for five days a week and have seen visitor numbers at around 50% of pre-pandemic levels on these days

IMAGE: Stuart Walker.



We are also delighted to report some extremely positive outcomes of the last year. Firstly, our digital development. One of the consequences of having to close the building was the effect this created in speeding up our ability to share digital content. The learning and engagement team in particular responded quickly and creatively to design and deliver a range of family themed activities for the Easter holidays. These were much appreciated and led to further work by marketing, curatorial and exhibitions colleagues. We have now accelerated our digital learning and through the through the continued work of our digital team we are ensuring that this is embedded across the organisation.

Secondly, we have now set up a Community Board as part of our manifesto objective to achieve greater community engagement. The board of 12 is a diverse and representative group drawn from the community and we anticipate that it will help ensure that the museum, its exhibits, programmes and community activities become even more relevant and appealing to all sections of our community.

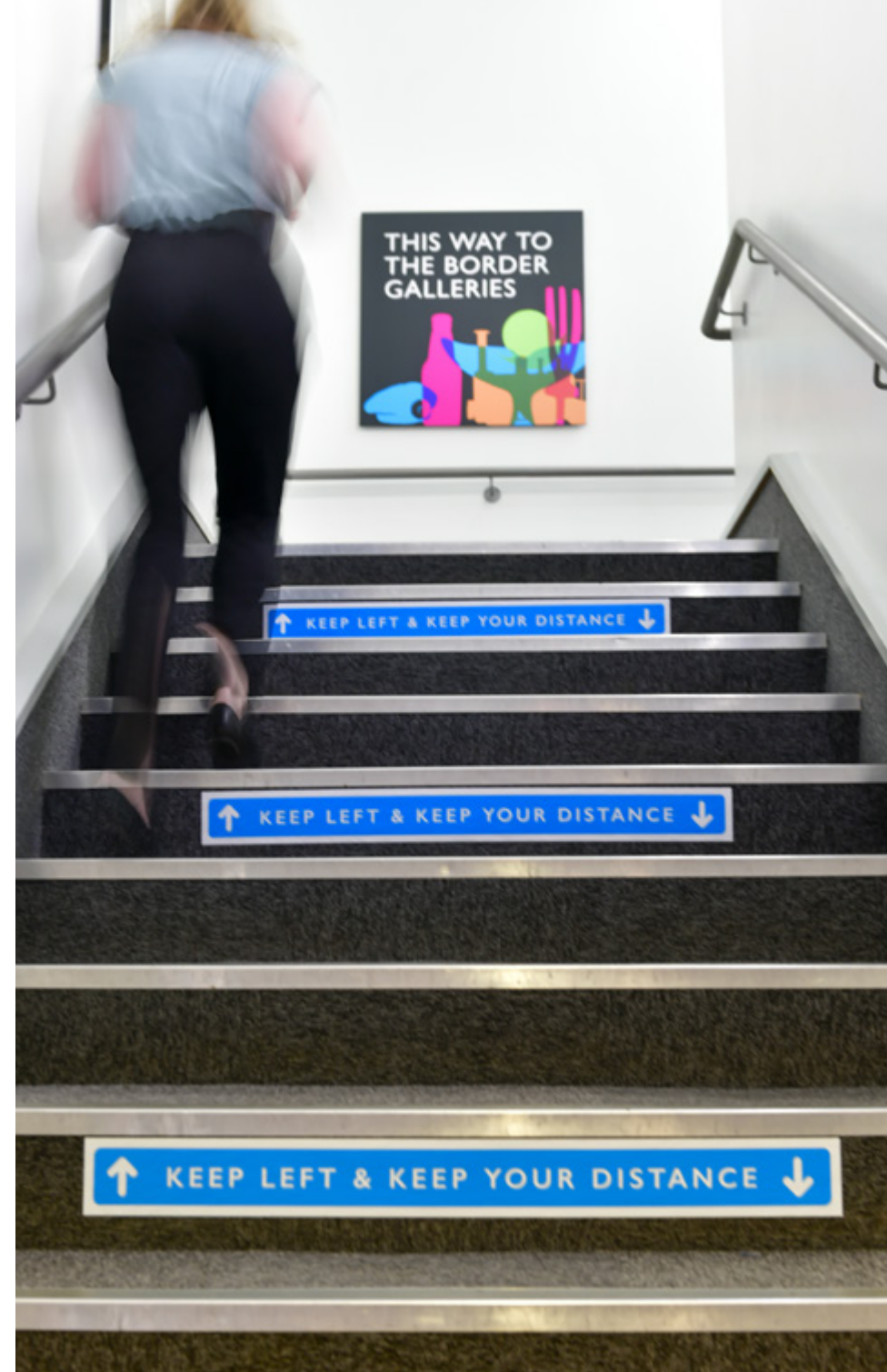
Finally, we have made significant progress with Project Tullie. This exciting and transformational capital investment scheme will not only deliver enhanced financial sustainability for the museum Trust, but also contribute to the social and economic vitality of the city and assist Carlisle in realising its potential to become a major destination for tourism. We were delighted to learn that in March, the Chancellor of the Exchequer announced a £2m contribution to the project in his Budget Statement. Tullie House was the only named museum to receive this recognition, which emphasises the quality and profile of the project nationally. The news from the UK Government Treasury was swiftly followed by the Town Deal Board agreeing to a grant of just under £1m for the same scheme.

We continue to pursue other major funding opportunities and will soon be commencing a wider fundraising campaign. The project will now definitely proceed, and we look forward to developing the detail throughout 2021 so that work can start in 2022.

£2million

contribution from UK Government to Project Tullie

IMAGE: Stuart Walker.



Tullie House is the heartbeat of Carlisle's cultural life.

We will provide a welcome, inclusive, safe space for everyone. We want to mean more to more people.

We will inspire creativity, engage the senses and unlock imagination.

Tullie House Manifesto

We will be immersive, compelling, and rooted in co-creation. We recognise the many forms that this can take – from quiet contemplation to active participation: everyone learns and engages differently.

We will listen to the community, and together, we will use our skills, knowledge and experience to help make Carlisle and Cumbria a thriving place for everyone.

We want to mean more to more people.

This is our work with young people

Our National Lottery Heritage Fund **'Hope Streets'** project continued throughout the year, with our group of amazing Young Producers delivering an online **'Festival of Hope'** during August 2020, when we all needed a bit of hope in our lives. The Hope Streets group adapted to Covid-19 restrictions and created a programme of digital activity for young people, which included:

↓ A visual arts competition for young Cumbrian creatives that resulted in a paid commission in our *Tattoo: British Tattoo Art Revealed* exhibition.

The theme of the competition was 'Hope', and we received a huge number of beautiful and thoughtful submissions. The winning entry was a looped stop-motion animation which communicated the artist's experience of chronic illness.

'I made EMERGE from my own experiences as a young Cumbrian artist, taking into account the lack of creative opportunity found locally and trying to offer something as a rebuttal. Not only is the competition itself a reform for the area, but I think it being made by a 19-year-old also shows that there is the drive and talent here to make a change, as well as the support for it from local institutions like Tullie House.'
Young Producer

IMAGE: The place we go when we are hurting, Rosie Woolaghan.



IMAGE: Festival of Hope Young Producer, Underrepresent.

↑ **'Underrepresent', a series of Q&A's which tackled under-representation in the workplace and alternative creative careers.**

This was a six-part series which created paid opportunities for young creatives to talk about their routes into creative industries, discuss the barriers they face and offer useful advice to people starting out.

'I've always had an affinity towards creating stories and putting familiar feelings into new settings. One thing that drives this is representation. Being part of the transgender community has put me in a position where we're hardly given the positive spotlight – that's long overdue. If we're lacking in representation – make it! Become a trailblazer and create the world you want to live in!'
Young Producer

↓ **'Culture of Freedom' a documentary about young people and the different hidden cultures within Carlisle.**

We supported a young director in creating her first film. The documentary explored how she feels as someone who wasn't born in Carlisle, and examines themes of racism, feeling welcome and the lack of creative outlets for young people in the city.

'On December 12th 2014 we left for the UK. It was a really really hard day. It was painful. I felt that when I moved here I lost a massive part of myself, but I feel like now I'm making a better version of who I was... and this film helped me with that. Since becoming a young producer I have grown in confidence and I'm not afraid to speak my mind and follow what I believe in anymore.'

Young Producer and director of 'Culture of Freedom'



IMAGE: From 'Culture of Freedom' film shoot at Tullie House.

↓ **An immersive, anti-digital public art installation in a pop-up shop in the Lanes Shopping Centre.**

This was the emerging artist's first public exhibition, which engaged with thousands of people in the local shopping centre in just a few days. The artist is now studying fine art at Goldsmiths University of London, and says this experience enabled her to feel confident as an artist in her own right.



IMAGE: Chloe Waning.

IMAGE: Ali, Young Producer.



↑ **A project exploring Carlisle's rock, metal and punk history.**

LIVE and LOUD was a fantastic production in the style of a fake TV show, which involved interviews, spoken word, photos of bands, fans, posters, tickets, and old footage of gigs - all during a time people were missing their live music communities.

'I grew up listening to the crazy stories of people who were in the punk scene since the 70s. Everyone dismisses Carlisle when it comes to conversations about live music but we're the little city that spat in the eye of everyone who said we couldn't. We need to recognise and be proud of our very loud heritage. My project was a space to connect and share memories during a time where communities were separated.'

Young Producer

IMAGE: Stuart Walker.

Additionally, in October we installed our first exhibition in the beautiful gardens at Tullie House as a response to the pandemic. ***Alone Together: Our Community in Lockdown 2020*** embraced our outdoor spaces and celebrated the community spirit and togetherness of the first lockdown.



Treasures of China: Splendour, Status and Symbolism

25 January 2020
– 26 September 2020

Closed 18 March – 15 July 2020
due to Covid-19 pandemic

2,288 visitors
July - September
(7,616 in total)

Visitor comments

“Stunning artefacts.
Well researched, curated
and displayed.”

“Attention to detail
is incredible. Some
beautiful items.”

“Wonderful! Amazing!
Well worth the visit.”

→ *Treasures of China: Splendour, Status and Symbolism* featured exquisite loans from the Oriental Museum, Durham University. These collections have been granted Designated status in recognition of their national and international importance. These rarely seen artefacts accompanied objects from Tullie House's own collection of Chinese porcelain and textiles. The exhibition explored the dynastic history of China, the splendour of the Imperial Court, scholarship and the military, all connected by an overarching narrative of symbolism. It featured important porcelain, embroidery, silk, jade and textiles, many of which had not been on display before.

A video of the exhibition was also created for the British Council and shared on Weibo as part of a UK-China online cultural festival, which was organised by the British Council

The opportunity to engage with unique and globally significant Chinese artefacts proved to be a huge success as over 5,000 visitors attended the exhibition before its premature closure in March 2020 due to the Covid-19 pandemic. The exhibition then reopened in July 2020 and welcomed a further 2,000 visitors.

Treasures of China: Splendour, Status and Symbolism was made possible thanks to the support of our partner and principal lender the Oriental Museum, Durham University, to whom we are eternally grateful. The exhibition was also part of our ongoing partnership with Lancaster University Confucius Institute and highlights the importance of national and international collaboration for Tullie House. It was all made possible with Art Fund Support.

IMAGE: Stuart Walker.



Tattoo: British Tattoo Art Revealed

17 October 2020
– 27 February 2021

Closed 5 November – 3
December and from
31 December due to
Covid-19 pandemic

1,786 visitors
Open 33 days
**Over 150 online views
of 'Talking Tattoos'**

Visitor comments

// Fascinating
collection."

// Best exhibition yet."

// Fantastic - well
researched."

→ **Tattoo: British Tattoo Art Revealed** was a touring exhibition from National Maritime Museum Cornwall. This was an entertaining, challenging and ground-breaking show, showcasing a rich and varied art form and exploring the fascinating history of British tattooing. Opening in October 2020 the exhibition was well received, bringing new visitors to Tullie House and welcoming back returning visitors looking for something new and unexpected. Unfortunately, the exhibition run was hampered by local and national restrictions, leading to visitor uncertainty, the cancellation of events and premature closure of *Tattoo: British Tattoo Art Revealed*.

A documentary, 'Talking Tattoos', was created for the exhibition and installed within the gallery. As the documentary was also available to view online, it provided a Covid-safe way to access exhibition content at a time when people were looking for new ways to experience culture. Significantly, 96.4% of online views came from non-subscribers to the Tullie House YouTube channel, which suggests excellent engagement with new audiences. The collection techniques behind the project were innovative and Covid-safe, providing a benchmark for contemporary collecting practices based on digital technology.

The exhibition also featured the work of a new artist, Rosie Woolaghan. As the winner of EMERGE (a local competition for aspiring young artists that took place during Carlisle's Festival of Hope 2020), Rosie was commissioned by Tullie House to create new content for the exhibition, which was showcased as part of the touring exhibition. Rosie's piece, *Hold Fast to Home*, provoked conversations about many of the issues related to early body art and identity. It drew together a desire to represent the body, skin and flesh in its form, colours and textures, alongside a visualisation of the act of tattooing, as it was understood in the 1700s and 1800s.



IMAGES: Stuart Walker.



Alone Together: Our Community in Lockdown 2020

6 October 2020
– 26 May 2021

→ **Alone Together: Our Community in Lockdown 2020** was created in response to the Covid-19 pandemic, recognising and respecting the concerns of those who were uncertain about returning to our indoor spaces by utilising our stunning garden to bring art and culture outside.

This poignant exhibition featured a selection of photographs submitted by members of the public, alongside a display of photographs by local press photographer Stuart Walker, all depicting life in lockdown. These images are now part of the Tullie House collection in recognition of the historical and cultural significance of the pandemic.

“I felt it was important to visually record everyday life, as well as the factors and issues that have been affecting people during lockdown. I wanted to create a visual record for future generations to see what life was like during these times.”

Stuart Walker, Photographer



IMAGES: Stuart Walker.



Making Carlisle and Cumbria a thriving place for everyone.

This is our work with **families**

With in-person activity limited for much of 2020/21, the Learning Team had to develop a new approach to delivering activities for families. We successfully delivered a mix of innovative online engagement and carefully managed physical events, all using the Tullie House collection to inspire learning for life.



IMAGE: Charlie Headly

➔ Although significantly reduced, we managed to continue our award-winning families programme when the museum was able to open. During the school holidays we trialed bookable, socially distanced craft sessions with limited numbers to ensure safety. This was gratefully received by our family visitors with over 700 families taking part across the Summer, October half-term, and Christmas holidays. We even managed to run our much-loved annual Christmas Fun Day, complete with socially distanced Santa's grotto and an 'elf on the shelf' trail in the Museum galleries.

700✓

Families participated in craft sessions across the Summer, October half-term and Christmas holidays

We will inspire creativity, engage the senses and unlock imagination.

This is the work of our **digital team**

The Tullie House Digital Team championed digital innovation to support different ways of working, learning, and engaging during the pandemic.

1,310  

more followers across Facebook and Twitter, a growth of nearly 6%

37% 

growth in Instagram followers

→ New initiatives were launched on our **website**, as visitors engaged with digital jigsaws throughout the year and had an opportunity to take part in our weekly quiz.

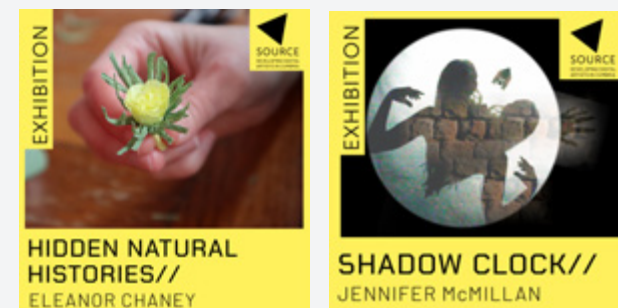
→ We moved our annual **Chinese New Year** celebration online, creating short films and online activities to welcome in the Year of the Rat.

→ We have focused on staff development by supporting **digital training** and attendance at conferences. One member of staff delivered photogrammetry (the practice of extracting 3D information from photographs and converting them into 2D or 3D digital models) training to colleagues. They will have an opportunity to develop these skills further as part of an upcoming project with the Garstang Museum at the University of Liverpool.

→ Three members of the team took part in bespoke '**digital leadership**' support sessions run by Culture24. We explored new digital platforms that would allow us to share information and **work collaboratively** across the organization, and funded attendance for all staff at the Spring 2021 Museum Next Conference which focused on digital skills during the pandemic.

→ Behind the scenes, we have installed a new **Customer Relationship Management system**, which will allow us to manage tickets, bookings, and our retail offer more effectively, and create new opportunities for online sales and events.

IMAGES: Signal Film & Media, Eleanor Chaney/Jennifer McMillan.



↑ This year saw us commission new digital artwork inspired by the collection. This work was part of the **SOURCE** project, which we delivered in partnership with **Signal Film and Media** and our Cumbria Museum Consortium partners **Wordsworth Grasmere** and **Lakeland Arts**. Participating artists were supported to explore, research, and create digital artwork.

'**Shadow Clock**' by Jennifer McMillan is a stunning, evocative film piece which poetically personifies time by travelling through the history and collections of Tullie House.

Eleanor Chaney used our natural science collection as inspiration for '**Hidden Natural Histories**': a collection of beautiful paper sculptures and short films telling the stories of the female naturalists who contributed to the Museum's collection.

x5 

amount of content published on YouTube compared with the previous year

Tullie House uses collections, programmes and resources to tell stories and inspire learning, for life.

The collections belong to the people of Carlisle – we will research, explore, reveal, and share them together in relevant and meaningful ways.

Culture fundamentally enriches people's lives. We will work with our community to collect for tomorrow as well as today.

We will make connections across our collections and the natural and human world around us.

Tullie House Manifesto

Inspiring learning for life.

This is our work with schools

Schools engagement was significantly reduced compared to 2019/20, but a major positive that came from the year has been the willingness of teachers and pupils to embrace digital learning.



virtual school sessions delivered

→ During February and March 2021, the learning team delivered 64 virtual sessions to over 1800 pupils from 50 schools covering topics as broad as Romans, Reivers and Carlisle industry.

The programme was evaluated using the Arts Council's 'Impact and Insights' framework: teachers scored the sessions highly (above 60%) in each of the four key categories (Relevance, Challenge, Captivation and Rigour), and 97% of the total respondents rated the session as either Excellent (vast majority) or Good. 38% of the participating schools were either new to Tullie House or had not visited in the past three years. This has shown us the power of digital engagement to extend reach and has given the team confidence to make digital sessions part of the permanent schools offer going forward.

Over
1,800
pupils engaged

97%

teachers scored the sessions as excellent or good

50
Schools involved

38%

of participating schools were new to Tullie House or had not visited in three years

“It was absolutely brilliant! It was testament to the team's approach that my class engaged so well with the content. It was a fantastic experience for them and explained some tricky topics in such a child-friendly but thought-provoking way.”

“I just wanted to pass on my enormous thanks for the fantastic talk about the Anglo-Saxons this morning. The class, me included, really enjoyed it and are now absolutely raring to go and learn more. It was pitched perfectly and kept everyone totally engaged throughout.”

Culture
fundamentally
enriches
people's lives.

This is our
work with
communities

In a year when we needed human connection more than ever, technology has been invaluable in helping us to stay connected with the community.

→ During the first lockdown in spring 2020 we moved our popular **'Tullie Textiles'** session online. Members of the group now meet monthly via Zoom to enjoy an afternoon of social crafting from the comfort of their homes. The group also have the chance to look at items from the Tullie House textile collection that are not currently on public display.

→ We also piloted delivering our **'Accessible Art Group'** online during lockdown. This group is aimed at supporting adults experiencing loneliness and isolation. The sessions proved so popular when we first started the programme in January 2020 that it was immediately at capacity. We didn't want restrictions to stop this clearly much needed group from meeting, so we decided to take the opportunity to trial online delivery. We have run four online sessions so far, which have been very well received, each using a different artwork from the collection as inspiration.



IMAGE: Blackfell Photography.

// It was just good to try something new, a bit scary, but in a good way. In fact, I was enjoying myself so much, I carried on painting for another hour or so!"

Accessible Art Group member

Collecting for tomorrow as well as today.

These are our new acquisitions

Over the past year, we have taken the opportunity to focus on how our collections represent the diverse people, places, and stories of our local area, and to proactively collect for this. Some of our new acquisitions include:



IMAGE: Blackfell Photography.

↑ **Five works of art**, including three contemporary Japanese prints, to complement our own historic collection of Japanese prints.

Donated by Buxton Museum in collaboration with the Esmee Fairbairn Foundation.

IMAGE: Katie Lock



↑ **Three artworks** created in response to the Japanese prints by artists from Prism Arts Studio Arts Group.

Funded by Buxton Museum in collaboration with the Esmee Fairbairn Foundation. Funded by the Esmee Fairbairn Foundation.



IMAGE: Stuart Walker.

↑ **Scrubs belonging to Evelyn Nakachwa**, a nurse who worked at the Cumberland Infirmary during the pandemic.

Donated by Evelyn Nakachwa.



IMAGE: Blackfell Photography.

↑ **Three portraits of Cumbrian artist William James Blacklock's parents and his brother, Joseph Twentyman, by an unknown artist.**

Purchased from the collection of the late John Lee.



IMAGE: Blackfell Photography.

↑ **A watercolour of the interior of Carlisle Cathedral by Thomas Miles Richardson Senior.**

Private donation in memory of John Lee.

↓ **A selection of photographs** which represent local experiences of lockdown in the summer of 2020, that were collected following a public callout for images from our communities. These were also displayed in our garden exhibition, 'Alone Together: A Community in Lockdown'.

Donated by members of the public.



IMAGE: Stuart Walker.

IMAGE: Ed Cross Fine Art.



↑ **We are working with Welsh-Ghanaian artist Anya Paintsil, who uses traditional rug-making techniques incorporating human hair, to acquire two new pieces for the collection. The first, 'I am the Predator not the Prey', is a self-portrait that represents ideas of gender, identity, and race. The second piece will be created following conversations with members of the African community in Carlisle and will reflect on these in relation to the original work. We look forward to acquiring both works next year.**

Purchased with the support of the Contemporary Art Society's Purchase Fund.

Tullie House is a catalyst to connect Carlisle and Cumbria to the world.

We will think freely, examine and challenge assumptions, embrace new ideas, respond to global issues and stand at the forefront of museum practice.

We will nurture and develop effective, creative partnerships with key organisations and individuals that can help us deliver this manifesto.

Tullie House Manifesto

We will think freely, examine and challenge assumptions and embrace new ideas.

This is our work in **equality, diversity and inclusion**

Equality, diversity and inclusion are a key focus for us as we strive to fulfil our aim to mean more to more people.

PHOTO: Gabrielle Heffernan.

→ Training formed a major part of our diversity and inclusion work in 2020/21. Staff, volunteers and trustees took part in an **anti-racism awareness workshop** delivered by Beatfrees, a Birmingham based collective of young creatives. 25 staff also took part in **Unconscious Bias training** with Cumbria Museum Consortium colleagues, in a session led by Tonic Theatre.

→ Towards the end of the year, we re-started our involvement in the international organisational and community development Of / By / For ALL by recruiting a cross-departmental staff team to trial **new participation frameworks** with a community of interest this year.



PHOTO: Lindsey Atkinson family collection.



← This year has seen us take pro-active steps in diversifying collections and collecting policies. **Black Memories Matter** is a collaborative project between Tullie House, Carlisle Library and Archives service and M-Unit to address the lack of diversity within Cumbria's collections. The museum collections do not accurately represent the level of cultural diversity we see in Cumbria today and we want to change this. Our first step is the launch of this new, active collections campaign, which focuses on crowd sourcing stories, objects and memories belonging to people with black heritage in Cumbria. To support and guide us in this vital work, we have developed a collections statement responding specifically to the Black Lives Matter movement.

We will respond to global issues and stand at the forefront of museum practice.

This is our work in **environmental sustainability**

We all have a responsibility to respond to the global climate emergency. At Tullie House, we have developed an **Environmental Policy and Action Plan** to support our mission to improve our environmental sustainability and reduce the impact of our activities.

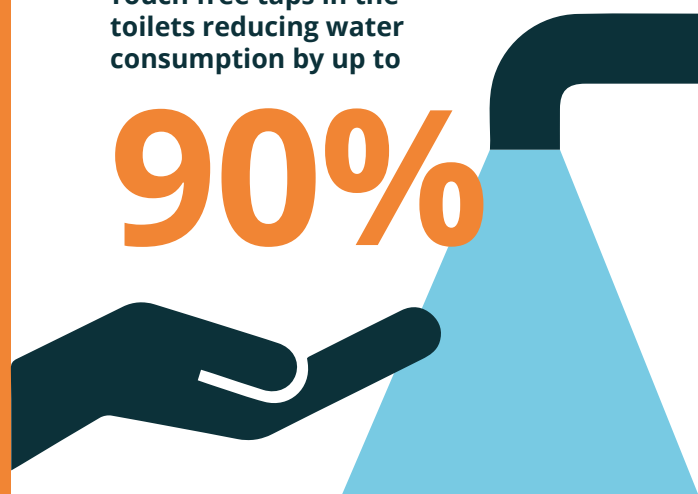
Improvements and achievements during the year include:

Over
200
replacement LED light fittings
installed in the Art Gallery.
Using
50%
less electricity



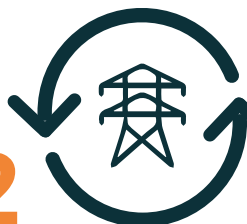
Touch free taps in the
toilets reducing water
consumption by up to

90%



0co²

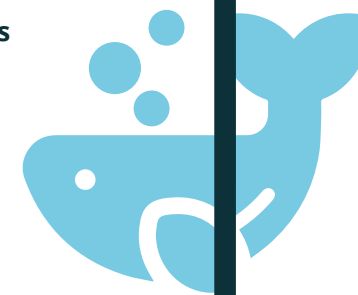
emissions for electricity due
to purchasing from renewable
sources from April 2021



Increased recycling
in all areas of our
operations resulting in
a significant reduction
of waste collections



Environmental themes
included both in
permanent displays
and temporary
exhibitions



The appointment
of a new
Biodiversity
Curator



We will nurture and develop effective, creative partnerships.

This is our work with **partners**

Tullie House continues to work with an ambitious and extensive range of partners, ranging from our principal funders, Carlisle City Council and Arts Council England to overseas organisations including the Imperial Decree Museum in China and Sapienza University in Italy.

Our reach is significant, and there are many other collaborations and affiliations that we influence and contribute to, from local festivals to national programmes. This includes our partnership with the British Museum and the significant strategic work we do in collaborating with the partners who collectively manage Hadrian's Wall, which we remain very proud of.

Two Carlisle partnerships that have developed significantly over the past 12 months are Thriving Communities and Carlisle Culture.

↓ **Thriving Communities**
Thriving Communities is an arts, health and wellbeing partnership designed to help the people of Carlisle recover from COVID-19 through the power of social prescribing. The project will see the partners develop and deliver a programme of community co-produced activities across North Cumbria.



IMAGE: Thriving Communities.

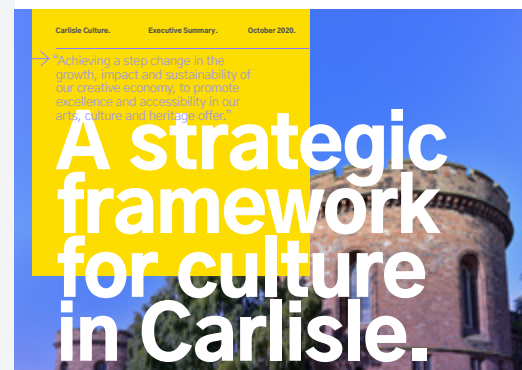
This work will aim to increase the uptake of social prescribing and help improve the health and resilience of a community that has been hit by COVID-19 and lockdowns. Tullie House will be employing a Thriving Communities Project Coordinator, who will support partnership activity and community connection.

Partners:

Tullie House – lead organisation
Carlisle City Council
North Cumbria Integrated Care Foundation Trust
Carlisle Healthcare
Prism Arts
Susie Tate Projects
Cumbria Wildlife Trust

Funding:

Secured as part of a national scheme, via Arts Council England, Historic England and Natural England, NHS England and NHS Improvement, Sport England, the Money & Pensions Service and NHS Charities Together



↑ **Carlisle Culture**

Carlisle Culture is an expression and celebration of the values, aspirations, and histories of Carlisle's different communities. The partnership's aim is to make Carlisle a destination of choice for visitors, whilst also delivering cultural and creative opportunities for people living and working in and around the city. The partnership developed significantly in 2020, increasing its membership and completing a Strategic Framework for Culture in Carlisle, which was financially supported by Arts Council England. Carlisle Culture has set out to establish Carlisle as the central hub for culture in the region by 2023.

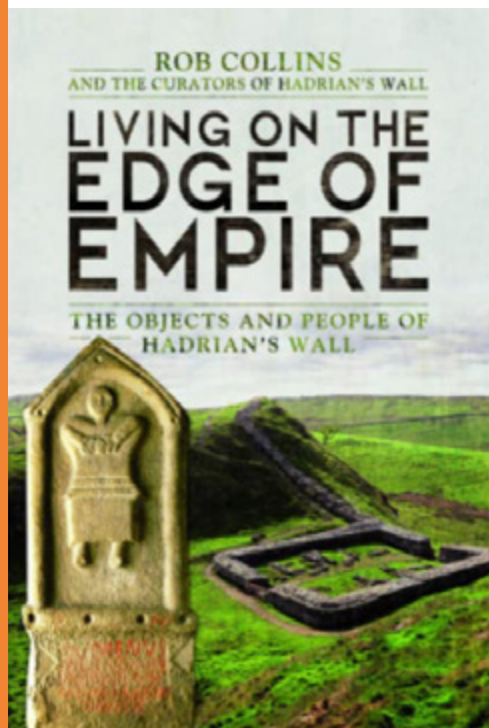
Founding partners:

Tullie House
Carlisle City Council
University of Cumbria
Prism Arts

Tullie House is a catalyst to connect Carlisle and Cumbria to the world.

This is our work in **research**

Despite the challenges of the last year, we have continued to support research and new publications wherever possible.



↑ Our team worked with colleagues along Hadrian's Wall to create and publish 'Living on the Edge of Empire: The Objects and People of Hadrian's Wall'.

→ We also joined the **North West Photogrammetry Hub**, led by the Garstang Museum (University of Liverpool) and look forward to working with them more over the next year.

↓ We have continued to support researchers, providing access to our collections remotely and on-site where possible. Research has focused on topics such as our Prehistoric hand axe collection, objects from the Roman site at Bewcastle, and conserving and mounting our costume collection. Since 2018 we have worked in partnership with Sapienza University in Rome to support students carrying out research into the collections of Roman Britain and Hadrian's Wall. We have continued to provide access to our collections remotely this year and look forward to welcoming students back to Tullie House soon.

IMAGE: Stuart Walker.



Firstly, we want to say a huge thank you to all our incredible staff, volunteers and trustees for their hard work and commitment over the past year. There are also some notable achievements from individual members of staff that we'd like to celebrate.

IMAGE: Elsa Price.



↑ **Curator of Human History Elsa Price** became a committee member of the Society for Museum Archaeology, and an outreach committee member for the Cumberland and Westmorland Archaeological and Antiquarian Society.

→ **Kyle Muir** completed his Museum Futures Traineeship and achieved a Level 3 Diploma in Cultural Heritage Studies. Kyle went on to work at the Ruskin Library at Lancaster University on a collections project.

↓ **Curatorial Manager Gabrielle Heffernan** founded and became Chair of Space Invaders North, part of the Space Invaders network which champions a feminist approach to museum work, programming and collecting, and supports women and non-binary people in the sector. Gabrielle was also accepted on to the prestigious Clore Emerging Leaders Programme, which supports the development of cultural leaders in the early stages of their career.

IMAGE: Blackfeell Photography



IMAGE: Lindsey Atkinson.

↑ **Community Engagement Producer Lindsey Atkinson** became a trustee of PAC, a charity based in Carlisle that provides free counselling and therapy for children and young people. Lindsey also became the joint director of M-Unit, a community interest company providing opportunities and activities for people of colour in Carlisle. In addition to these new roles, Lindsey won a place on the Culture Reset Programme, run by people Make it Work, which aims to inspire more relevant and impactful cultural organisations and practices.

Staff achievements

Tullie House has received and collated local natural history records since 1902 when the Natural History Records Bureau was formed. This makes it the oldest local wildlife/biological record centre in the country.

Today, through the Cumbria Biodiversity Data Centre (CBDC) based at Tullie House, data from the records is used to improve understanding of wildlife in Cumbria, educate the public, support research, inform planning decisions and shape UK conservation policy. This work ties in with Tullie House's designated natural science collection and related museum activities.

→ The greatest impact on CBDC in 2020/21 has unquestionably been the UK Government's commitment to establishing Nature Recovery Networks and the role of DEFRA in selecting Cumbria as one of the pilot projects. Cumbria County Council is the lead body for the pilot project and CBDC have managed to ensure that they are a vital partner.

The principal CBDC partnerships and projects are:

Partnerships:

→ **Cumbria County Council** - leading to CBDC being commissioned to deliver the habitat mapping and connectivity modelling for Local Nature Recovery Strategy (LNRS) Pilot
→ **The Cumbria Local Nature Partnership (CLNP)** - undertaking an audit of the habitat data in the county, funded by Natural England (NE). The CLNP data group and CBDC worked together to ensure that the most robust data was used in the LNRS habitat base map. Partners involved: Cumbria Wildlife Trust, Rivers Trusts, RSPB, Lake District National Park, Yorkshire Dales National Park, North Pennines AONB, Natural England, and local authorities
→ **Natural England** - CBDC worked with national NE staff to develop the habitat model and has received high praise for its skills, knowledge and problem solving
→ **Cumbria Wildlife Trust** - a partnership agreement has been established

Projects:

→ **Solway Nature Network** - funded by Cumbria Community Foundation
→ **Get Cumbria Buzzing** - involving over 100 people uploading over 3,000 observations
→ **Forgotten Lands** - working with a group of farmers in North Cumbria (via the Farmer's Network) who are interested in the nature on their land. CBDC is helping them identify and record species
→ **First Online Recorders Conference** with 16 speakers
→ A **specific marine survey** on the West Coast of Cumbria
→ Production of the **2020 Wildlife in Cumbria Reports** with over 12 taxonomic groups represented.



The Cumbria Biodiversity Data Centre (CBDC)

Tullie House has continued to lead Cumbria Museum Consortium (CMC), in a partnership with the Wordsworth Grasmere and Lakeland Arts funded by Arts Council England.

→ Some consortium activity was cancelled due to pandemic restrictions, notably the CMC national conference. Planned for June 2020, this was due to explore responses to the Creative Case for Diversity in rural museums.

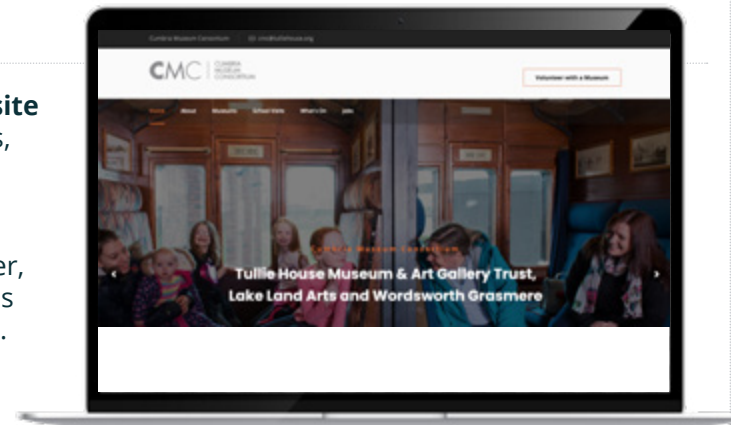
→ Significant resources were also diverted to securing emergency funding, which also affected delivery of joint projects. However, by swiftly moving communications online at the start of lockdown and training staff widely, it was possible to continue delivering a good proportion of planned work. The ability to deliver training online, across the consortium, has been an important development, which will shape future joint working.

→ CMC launched a **new website** to act as a signpost to visitors, volunteers, and museum colleagues. For the first time, the site brings together the full CMC schools learning offer, across all sites, in a way that is easily searchable by teachers.

→ CMC has continued to support **West Cumbria Cultural Education Partnership**, helping to secure £25,000 in funding from Curious Minds to employ a Development Manager.



↑ We have also contributed to individual projects such as the production of **'Let's Create' art packs** for families of young carers in partnership with West Cumbria Carers.



↑ **SOURCE** was a digital artists development lab, delivered in partnership with Barrow based Signal Film and Media. It was designed to support Cumbrian creatives to develop their skills in digital art. Seven artists were selected through an open call and paired with CMC museums. The artists worked with CMC curators and mentors to respond creatively to our sites and collections. The resulting impressive and varied work has been pulled together into an online exhibition and will, in time, be included in CMC galleries.

Cumbria Museum Consortium

↓ **Phase I of Project Tullie, The Costume Collection, is due to open in July 2021.**

These two interlinking permanent galleries reveal hidden Victorian architecture and showcase over 35 dresses and accessories from the museum's regionally significant costume collection. The galleries are being designed by the Trust's Masterplan architect, Carmody Groarke, and will be a pilot for future Project Tullie developments.



IMAGE: Stuart Walker.



IMAGE: Rachel Bywater.

↑ 2021 will see us move into Phase 3 of our ongoing National Lottery Heritage Fund **Hope Streets** programme for young people. While Phase 2 saw our group of young producers delivering an online 'Festival of Hope', Phase 3 focuses on embedding young people into decision making and operational processes at the Museum. We will be working with our producers to review our young people offer, design new young people admissions cards and co-create an events programme inspired by our exhibitions and collections. Finally, Phase 3 includes match funding to put towards a further funding application to enable us to extend this work beyond the life of the project.

Looking Ahead 2021/22

We have a dynamic and diverse exhibition programme planned for 2021/22 that includes:

→ **Driggsby, A Whale's Tale** – An exciting new immersive, interactive and inspiring exhibition from the imagination of over 150 children from schools on Cumbria's west coast, telling the story of Driggsby the fin whale.

→ **New Light** - Established in 2010 to celebrate and promote Northern art, this biennial Prize Exhibition is now one of the UK's largest and most celebrated open exhibitions. The tour returns to Tullie House Museum and Art Gallery in Autumn.

→ **Artful Ways** - An Arts Council funded project that will bring people together across Cumbria in a celebration of creativity and connection.

→ **Paddington, The Story of a Bear** - A brand new touring exhibition developed by the British Library, who will display the exhibition from July 2021. Tullie House will be the first venue on the tour.

← **Hadrian 1900** - As part of wall-wide celebrations to mark the 1900th anniversary of the commencement of the building of Hadrian's Wall, Tullie House will host a spotlight exhibition, featuring high profile loans of objects from across the Roman Empire during Hadrian's reign.

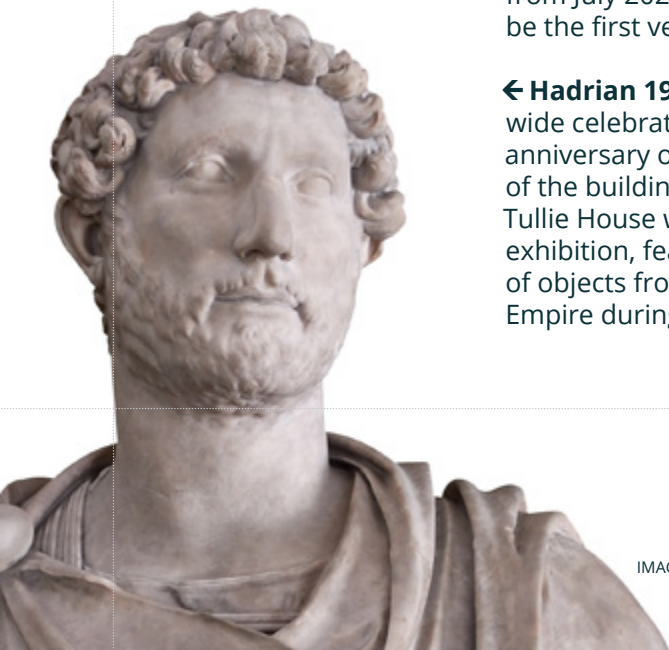


IMAGE: Bust of Hadrian.

2021/22 will also see some significant improvements made to the permanent galleries. These include:

→ **Updating areas of our Border Gallery spaces** over the next year to provide exciting new experiences for our visitors and ensure that our collections are properly cared for and displayed.

→ **We will be making changes to our popular Wildlife Dome in the summer** by asking visitors what they want to see before developing new displays that highlight the incredible biodiversity of our county as well as some lesser-known stories from our collections.

→ **We will develop our work as part of OF/BY/FOR ALL** the international organisational and community development programme, which is a key element of our participation programme. This will see us select a 'community of interest' to explore new types of engagement with.

→ **In the autumn we will be installing a new Roman gallery** which will look at why the Romans came to Cumbria, how they changed the natural and cultural landscape, and what Roman Carlisle really looked like. This project is kindly supported by the Hadrian's Wall Volunteer Archaeology Project, funded by the National Lottery Heritage Fund.



IMAGE: Roman period dragonesque brooch.

Our phased capital development programme, Project Tullie, will transform the much-loved Tullie House Museum into a thriving and dynamic hub for culture, community engagement and wellbeing.

→ The project will resolve the physical constraints of the current Museum layout by transforming existing spaces to allow more of the museum's internationally significant collections of archaeology, art, geology, natural and social history to be shared and displayed, whilst also providing spaces for new indoor and outdoor experiences.

Galleries, both new and refurbished, will be co-developed and these spaces will be active, vibrant, and changing: collections, people's personal stories and contemporary connections will be front and centre.

The developments will enable us to grow, diversify and engage local, regional, and national audiences, to increase financial sustainability and to enhance the city and region's profile and impact.

→ proposed restoration of the original Museum Gallery, currently used as a store room.

↓ Sectional model of the centre of the Museum, showing proposed new gallery designed to link all parts of the museum.



Images: Carmody Groarke.



**Project
Tullie.**

Project Tullie

CARLISLE
CITY COUNCIL



www.carlisle.gov.uk

Carlisle City Council



Arts Council England



Cumbria County Council



Cumbria Local Enterprise Partnership
and Northern Powerhouse



Garfield Weston
Foundation



National Lottery
Heritage Fund



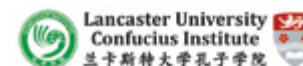
The British Museum



Cumbria & Westmorland
Antiquarian and
Archaeological Society



DCMS/Wolfson Museums and
Galleries Improvement Fund



Lancaster University
Confucius Institute

Major Funders & Supporters

Contributors

Vivien Story

Partners

British Museum
Borderlines Book Festival
Bowes Museum
Carlisle Healthcare
Carlisle and Cumbria Artists
Carlisle Culture
Carlisle Dementia Action Alliance
Carlisle Mencap and The
Independence Studio
Carlisle Partnership
Carlisle Refugee Action Group
Council for British Archaeology
Cumbria County Council
Cumbria Wildlife Trust
Curious Minds
CWAAS (Cumberland & Westmorland
Antiquarian & Archaeological Society)
Grow Wild
Hadrian's Wall Partnership
Lancaster University
Lancaster University Confucius Institute
Lakeland Arts
National Maritime Museum Cornwall
North Cumbria Integrated
Care Foundation Trust
OF/BY/FOR ALL
Prism Arts
Sapienza University
Susie Tate Projects
University of Cumbria
Wordsworth Trust

In-kind support

David Allen
John Watt & Son

Patrons

Guy Booth
Roger & Mary Cooke
Marcia Reid Fotheringham, JP
and Dr Jim Fotheringham
Philip Howard
Professors GA Baker and A Jacoby
Caroline Thomson and Roger Liddle
Simon and Margaret Long
Howard T McLean
Emma Porter
Mrs Jessica Riddle
Andrew and Diana Smith
Gerald and Margo Smith
Sir Mark Jones and Camilla Toulmin
Valerie Young

And those who wish to
remain anonymous

Corporate Patrons

The Christopher Harrison Group

**WE WILL THINK FREELY,
EXAMINE AND CHALLENGE
ASSUMPTIONS, EMBRACE
NEW IDEAS, RESPOND
TO GLOBAL ISSUES AND
STAND AT THE FOREFRONT
OF MUSEUM PRACTICE.**

Tullie House Manifesto

Image: Carmody Groarke.

There are lots of ways you can help us: by donating, leaving a legacy, volunteering your time, sponsoring an activity or becoming a Patron or Member.

For more information on how to help, please visit:

tulliehouse.co.uk/support-us

**Tullie House Museum
and Art Gallery**
Castle Street, Carlisle, CA3 8TP

01228 618718
enquiries@tulliehouse.org

Registered Charity 1143235



tulliehouse.co.uk

