

2021/22 Tullie House Impact Report

TULLIE INSPIRES



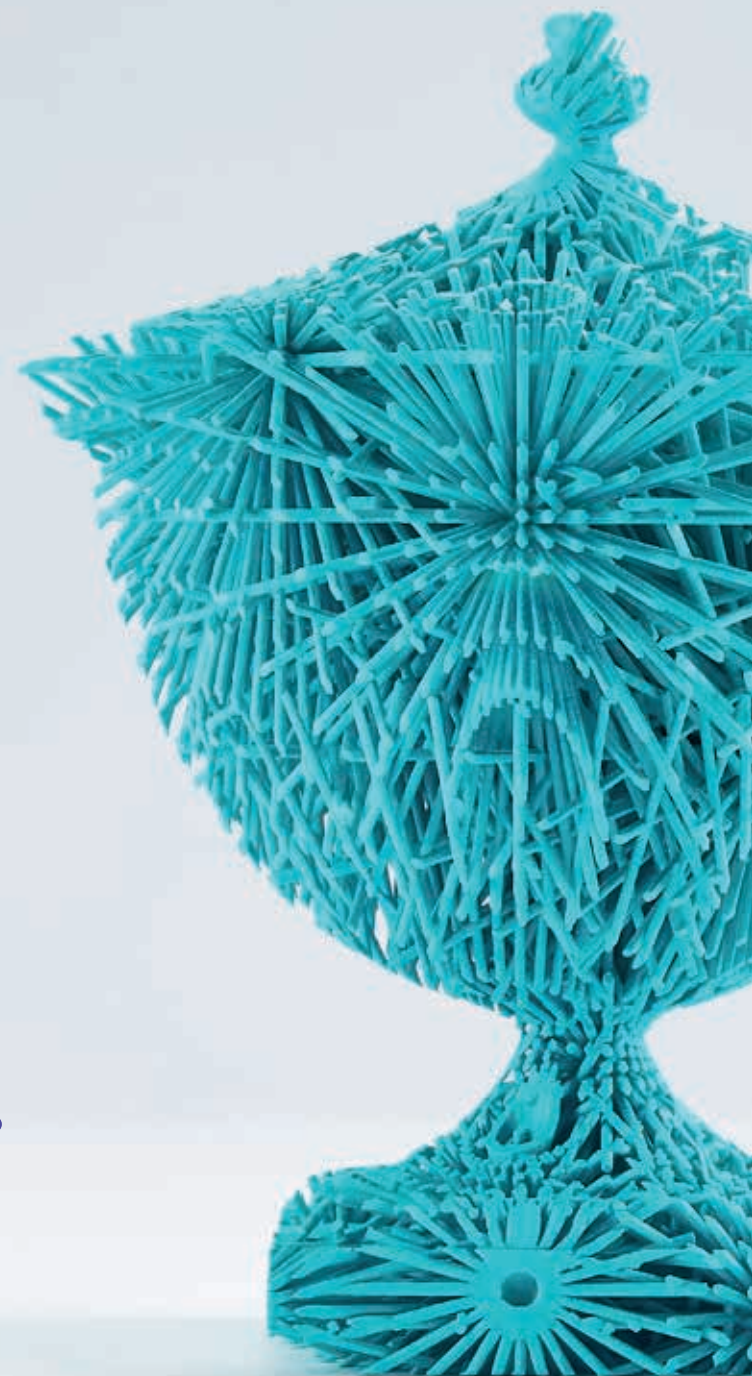
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04	Chair and Director's Welcome
09	Communities
11	Families
12	Young People
14	Digital Team
18	Acquisitions
19	Schools
20	Exhibitions
27	Equity, Diversity and Inclusion
29	Environment
30	Research
31	Staff Achievements
32	Gallery Developments
33	Cumbria Biodiversity Data Centre
34	Cumbria Museum Consortium
35	Project Tullie
36	Finance
37	Funders
38	Partners and Patrons

**Tullie House is
the heartbeat of
Carlisle's cultural life.**

**We use collections,
programmes and
resources to tell
stories and inspire
learning, for life.**

**We are a catalyst to
connect Carlisle and
Cumbria to the world.**



Who we are

Tullie House Museum and Art Gallery, one of the UK's leading independent museums, has been a vital community asset since 1893. We welcome over 200,000 visitors through our doors every year, using world-class collections, exhibitions and learning programmes to excite and inspire.

We care for over 400,000 artefacts and specimens, including Human History, Fine and Decorative Art, and an Arts Council England Designated Natural Science collection.

We are the lead organisation of the Cumbria Museum Consortium, a Band 3 National Portfolio Organisation for Arts Council England who, along with Carlisle City Council, is one of our core funders.

Over
200,000
visitors
per year

Over
400,000
objects

Chair and Director's welcome

↓ Andrew Smith,
Chair

↓ Andrew Mackay,
Director

Image: Stuart Walker Photography

Following the introduction of vaccines in the early summer of 2021 the UK began its programme of post-Covid recovery. Museums, like most non-essential businesses, were permitted to reopen their doors at the end of May. Tullie House did just that and has remained open since then.

As in 2020/21, we are grateful to the UK Government for the vital business support provided via the Coronavirus Job Retention Scheme, the Culture Recovery Fund, and other country-wide initiatives. Without these interventions and the continuing support of Carlisle City Council and Arts Council England we would have been in serious financial difficulty. After we reopened in May 2021 our visitor numbers hovered at around 50% of our 2019/20 levels but thanks to the dedicated hard work of the staff and volunteer teams, they have steadily increased and at the time of writing are at 70% of pre-pandemic numbers.

Our partnership with the two other major Cumbrian museums Lakeland Arts and Wordsworth Grasmere, supported by a National Portfolio Organisation grant from Arts Council England (ACE), continues to develop, and thrive. The Consortium, now in its tenth year, has matured and is making a significant impact on the Cumbrian cultural landscape, the county's economy, and the provision of art and culture to its communities.

We would also like to thank our Patrons and Members. Not only have they attended our events and continued to support us through such difficult times, but their numbers are also increasing. We hope that this is testament to our diverse programming, our energy, our ambition and our determination to help improve the city and become 'the heartbeat of Carlisle's cultural life'.

A major achievement in 2021 was completing Phase 1 of Project Tullie – The Costume Collection

A major achievement in 2021 was our ability to finally complete within budget and celebrate Phase 1 of Project Tullie, our capital development programme centered on our 2019 masterplan. The Costume Collection at Tullie House sees two interlinking galleries creatively redeveloped to a very high standard to showcase over 40 of the museum's regionally important historic costumes and accessories. Each item has a specific Carlisle story which helps establish identity, either of the wearer, maker, or in some cases the purpose of the outfit.

The gallery was developed and managed in-house by the brilliant project management, curatorial and learning teams, with significant assistance from the conservation team at the Bowes Museum and with the design support of the international architectural practice Carmody Groarke. The new galleries were funded by grants from the DCMS/ Wolfson Museum & Galleries Improvement Fund, the Cumbria LEP Northern Powerhouse Growth Fund, the Garfield Weston Foundation and through the generosity of a private donation from a local Cumbrian family. We celebrated the long-awaited launch at two very special and well received events, the first of which was attended by Arts Council England Chief Executive, Dr Darren Henley. →



Image: Stuart Walker Photography

→ We now move on to Phase 2 and Phase 3 of Project Tullie. The funding of Phase 2, which involves redeveloping the entrance and welcome areas of the museum and extending our community facilities has been secured thanks to grants from DCMS/ACE, Town Deal, and the Future High Streets Fund. The £4.2m scheme will commence in summer 2022 with building works expected to start in Spring 2023. This will be closely followed by Phase 3 which has received a huge boost by the National Lottery Heritage Fund (NLHF) and their offer of £4.5m towards a £6.5m scheme.

Project Tullie is a huge, ambitious, and much needed development that will help the museum become more sustainable and that will crucially help elevate Carlisle to become a major destination for cultural tourism. In 2023, Carlisle City Council will be subsumed into the new Cumberland Council, and we hope to see that the new authority will show the vision and desire to embrace the significant tourism potential of Carlisle by investing in the cultural offer across the city.



←
The 1893 entrance
to Tullie House.

Our work with volunteers was of vital importance during 2021 as people sought to reconnect following almost 24 months of pandemic induced social isolation. There was a natural nervousness from many of our regular volunteers, and some understandably chose not to return. So, we looked to attract new volunteers and were overwhelmed by the response. We now have a waiting list which we believe also helps to demonstrate the standing and visibility of the museum and its role in the community. The excavation of the Roman Bath House site at Carlisle Cricket Club also relied on volunteers and they turned out in their hundreds – people of all ages, abilities, and backgrounds – with everyone wanting to play their part in contributing to uncovering a piece of Carlisle's rich heritage.

Finally, 2021 saw the Museum Trust say farewell to Sir Mark Jones. Mark had been a Trustee since the Trust was founded in 2011 and has had a huge influence on our work, especially in relation to curatorship, advocacy, and the capital development programme. Mark sits on the boards of many museums, heritage projects and charitable foundations but his passion and devotion to Tullie House was always very evident. Although both Mark and his wife Camilla continue to support us as Patrons, we would like to express our sincere appreciation for making such a major commitment to the development of the Museum Trust. We also have to say farewell and express our appreciation to Lou Kneath who has been a Trustee for the last three years and who has contributed many creative ideas using her design and animation skills. It will be a challenge for us to replace both Mark and Lou's experience and creative energy.

Our work with volunteers was
of vital importance during
2021 as people sought to
reconnect following almost
24 months of pandemic
induced social isolation



Image: Stuart Walker Photography



Image: University of Oxford

↑ ↑

A tile with a Roman imperial stamp uncovered by archaeologists and volunteers at the Roman Bath House excavation in summer 2021.

↑

Sir Mark Jones.

Our Manifesto
Pillar 1

**Tullie House is
the heartbeat
of Carlisle's
cultural life.**



Our Manifesto Pillar 1

We will provide a welcome, inclusive, safe space for everyone. **We want to mean more to more people.**

We believe culture fundamentally **enriches** people's lives.

We will inspire creativity, **engage** the senses and unlock imagination.

We will listen to the community, and together, we will use our skills, knowledge and experience to **help make Carlisle and Cumbria a thriving place for everyone.**



Culture fundamentally enriches people's lives.

This is our work with communities

Our community engagement programme had an injection of energy and enthusiasm this year, as we all celebrated coming together in person again after moving online or pausing activity due to the pandemic.

Our Community programme is generously supported by:



135% increase in engagements compared to 2019/20



Image: Kirsty McKean, Red Dwarf Photography

Art Group

This group launched in January 2020 and was developed for adults experiencing loneliness and isolation. Due to popular demand, we now run two in-person sessions every other week where participants explore different artistic techniques often inspired by objects from the museum collection.

“
Art group boosted my confidence and uplifted my spirit, while also making me laugh again.”

Art Group Member

Meet Me at the Museum

Designed for those living with dementia and their families/carers, these lively gatherings resumed in November 2021 after an extended pause due to Covid-19. With added funding from Thriving Communities, we have been able to double capacity with an extra morning session and have welcomed almost 100 people.

Lunchtime Talks and Social History Group

Featuring a range of knowledgeable speakers and history enthusiasts, these gatherings resumed on the first Tuesday of the month and continue to grow and diversify their audiences.



Image: Helen Walsh

Tullie Textiles

Run with local artist Helen Walsh, exploring the rich and vast collection of costume pieces in the collection, this group continued to grow its online audience by adding Facebook Live demonstrations (watched by 400 people) to the regular sessions.

As well as our regular community engagement, we have helped deliver two new programmes that have inspired and connected communities →



Image: Stuart Walker Photography

Uncovering Roman Carlisle

Launched in August 2021, this partnership project unearthed the history of Carlisle's Roman bathhouse on the site of Carlisle Cricket Club. It began with a community archaeology investigation, with over 1,000 volunteer hours given and over 5,000 visitors to the site over a month. Tullie's team led visits to the site for over 400 local school pupils and community organisations. Evaluation after the dig found that: 14% of volunteers came from areas of higher socio-economic deprivation; 57% of volunteers had never volunteered on an archaeological site before; 95% of volunteers reported an increase in wellbeing through 'connecting' with other people and 'having fun'; 100% learnt more about Roman Carlisle and 88% learned new skills.

Partners: Carlisle City Council, Wardell Armstrong, Carlisle Cricket Club

Funding: National Lottery Heritage Fund

1,000  **95%** 
Volunteer hours of volunteers reported an increase in wellbeing

Thriving Communities Carlisle

Tullie led this partnership project to help local communities recover from the impact of Covid-19 through non-clinical services and activities, launched in April 2021, Carlisle was one of just 34 locations to receive national funding for this project. A major achievement was 'Inside Out', a series of six-week wellbeing programmes, delivered with community centres across the city, using nature and the outdoors to inspire creative engagement. With support from Carlisle City Council, a second phase of the project will run from July 2022.

Funding: Carlisle City Council, Cumbria Wildlife Trust, Carlisle Healthcare, Susie Tate Projects, North Cumbria Integrated Care NHS Foundation Trust, Prism Arts



“

An improvement to my mental health. Thank you for the opportunity! It's reignited my love of history and archaeology again.”

Uncovering Roman Carlisle volunteer

Making Carlisle and Cumbria a thriving place for everyone.

This is our work with families

Our award-winning families programme came back strong this year, adapting to changing Covid-19 regulations during the summer months and then growing steadily throughout the year once restrictions on social distancing lifted.

6,792 Families took part in the 20/21 programme

Image: Scott Wigglesworth, Blackfell Photography



Our Christmas Fun Weekend, which included Santa's magical woodland grotto and attracted over **460 visitors**

460 Visitors

The return of our ever-popular Halloween family activities in October Half Term, when an impressive **160 pumpkins** were carved in three days



Image: Stuart Walker Photography

A Paddington themed February Half Term, which brought over 1,400 families into the museum

1,400 Families

We want to mean more to more people.

This is our work with young people

Building on the success of our National Lottery Heritage Fund Hope Streets project, we have continued to forge ahead with our mission to centre and celebrate the voices and creativity of young people..

416 young people have engaged with our programmes



Image: Laura Goad

Bubble and Me

This project was a response to the isolation and missed opportunities to engage with the arts experienced by young people during Covid-19. We worked with people seeking refuge from Syria and Sudan and young people of colour from the Philippines, all living in Carlisle over the summer. The group took part in weekly creative workshops and designed a mural for our Community Gallery, as well as contributing to the Artful Ways project.

Funding and partners: A collaborative project funded by Curious Minds, working with the Cumbria Development Education Centre and M-Unit.

Alternative Saturday Job

With the support of Curious Minds, we created a new exhibitions assistant role. This post was developed to give young people in challenging circumstances the opportunity to gain invaluable part-time paid experience in the creative and cultural sector.



Image: Stuart Walker Photography

Assistant Young People Producer

This new post, funded by Hope Streets, has facilitated a range of new opportunities for young people including a group for 12 to 16-year-olds that offers drop-in activities. 'Arts Explorers' gives a space for young people to explore their own creativity and use the museum's exhibitions and collections to create games, trails, and quizzes.



Images: Lindsey Atkinson

Artful Ways

Working with Bubble and Me, PINC (Pride in North Cumbria) and Carlisle Mencap we hosted creative workshops responding to the Blank Wall Assassins Carlisle Street Art Trail.

The graffiti inspired artwork was then displayed in the exhibition.



Image: Scott Wigglesworth, Blackfell Photography

Once Upon A Planet

Our two-year project, Once Upon A Planet (funded by the Esmée Fairbairn foundation administered by the Museums Association), focuses on climate change and biodiversity, and is designed with young people in mind. To make sure we approach this in the right way, we have recruited a group of ten Young Advisors.

The Young Advisors have been meeting weekly since January to help develop and review the exhibition design, messaging, interactives, and curation.

The advisors have also worked with our project partners, Natural England, to create an artistic response to their chosen habitat, which will feature in the 2022 exhibition.

We will inspire creativity, engage the senses, and unlock imagination.

This is the work of our digital team

This year we have focused on developing innovative, story-driven digital interventions that will enhance our spaces and excite our audiences.

Facebook



Facebook reach

322.5k
36% up ↑

Facebook engagement

15.1k
41% up ↑

Facebook page visits

101% up

Instagram



Instagram reach

51.9k
1,000% up ↑

Instagram engagement

9.9k
50% up ↑

Instagram profile visits

118.9% up

Twitter



Twitter impressions

575.7k
40% up ↑

Twitter engagements

11.9k
24.1% up ↑

Direct comparison of July – March 2021/22 vs 2020/21

We have made considerable progress across our social media channels by developing our tone of voice, capturing who we are as an organisation and working to increase engagement with our followers.

Behind the scenes, we have worked with colleagues to support the move to new, more effective digital ways of working that will allow us to develop as a forward-thinking, inspirational organisation.

Social media

In the last nine months, our new marketing team have developed our tone of voice across all channels. The aim is for our social media to be unique to us and representative of all that we do, while also being a place for learning, discovery, and conversation with our followers.

Digital content

We worked with a local creative agency, Dialog, to develop **Loom**, an interactive digital display based on the process of weaving. This intriguing installation, which is part of The Costume Collection, mirrors visitors' movements, mapping them onto an artistic representation through digital fabrics.

A popular **audio guide** was created to supply deeper interpretation of The Costume Collection, and support visitors to experience a thematic journey around the gallery. **Over 2,000 people have accessed this.**

A **digital map**, which takes visitors on a journey through the archaeology of Roman Carlisle, was installed in the redeveloped Occupation: Cumbria Under Roman Rule gallery. Developed with Oxford Archaeology North, this feature uses high quality archaeological maps to create the story of our city.

We installed our much-anticipated SOURCE Project **digital artworks**: *Shadow Clock* by Jennifer McMillan in the Roman Gallery and *Hidden Natural Histories* by Eleanor Chaney in our Wildlife Dome.

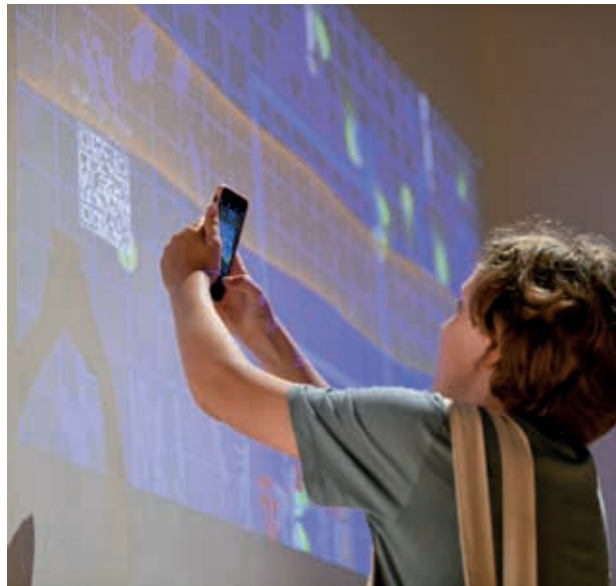
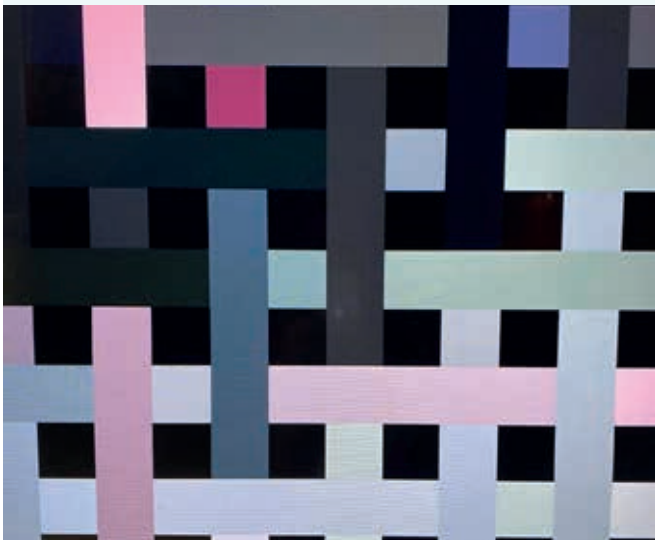


Image: Stuart Walker Photography

Digital in exhibitions

An **interactive digital 'dining table'** in Paddington: The Story of Bear, which was loved by younger visitors.

A **co-developed digital story** in Driggsby: A Whale's Tale, which used drawings by primary school children to illustrate a magical story of Driggsby the fin whale's life. This has found a home on our permanent galleries, where we have installed a new interactive that allows visitors to engage with the story through digital puzzles and films.

The artists who contributed to Artful Ways took a walk within Cumbria, tracking their route using GPS and creating an artwork inspired by this journey. A **digital map** was created from this, which we then displayed on a touchscreen in the exhibition, allowing people to explore the walks, see photographs and read the artist's thoughts.



Loom. interactive digital display

Photogrammetry training

We took part in a project, run by the Garstang Museum in Liverpool, to develop photogrammetry skills (the practice of extracting 3D information from photographs and converting them into 2D or 3D digital models), with several members of staff attending training and creating photogrammetry models of items from the collection.

→
Roman tile with
cat paw print
photogrammetry.

Photograph: Dot Broughton
Model: Ardern Hulme-Beaman
and Charlotte Sargent.



**Tullie House
uses collections,
programmes
and resources
to tell stories
and inspire
learning, for life.**

2



Our Manifesto Pillar 2

The collections belong to the **people** of Carlisle – we will research, explore, reveal, and share them together in relevant and exciting ways.

We will be immersive, compelling, and rooted in co-creation. We recognise the many forms that this can take – from quiet contemplation to active participation: everyone learns and engages **differently**.

We will work with our **community** to collect for tomorrow as well as today. We will make **connections** across our collections and the natural and human world around us.



Collecting for tomorrow as well as today.

These are our new acquisitions



With the support of the Contemporary Art Society, we acquired **two rugs by Welsh Ghanian artist, Anya Paintsil**: *I am the predator, not the prey I* and *I am the predator, not the prey II*. Both play upon the similarity between rug making and hair braiding techniques, and represent issues of gender, race, and identity. The second piece was commissioned by Tullie and created following conversations with members of Carlisle's African community.



A study by Sir Edward Burne-Jones became the first major Pre-Raphaelite work to enter the collection since 1949. Burne-Jones' drawing is dated 1895 and titled *A study of a woman*, possibly Olive Maxse. The drawing was purchased from the Art Fund after a successful expression of interest. It is now at home among other works by the artist in the Pre-Raphaelite display *Women in the Picture*.

Helped by donations from CWAAS (Cumberland & Westmorland Antiquarian & Archaeological Society), Levens Local History Group, and Kendal Natural History Society, we acquired the **Dodd herbarium**. Believed to be the earliest surviving collection of Cumbrian plants, the herbarium was compiled in four volumes by Reverend John Dodd in 1799. Unlike many early herbariums, it contains precise locality data for the specimens.



With the help of the V&A Purchase Grant Fund, we acquired ***Waiting for Trains Again* (1986) by Charles Oakley**, who spent much of his life in Cumbria. Inspired by Magritte's famous work *Time Transfixed* (1938), it dates from the first series of Oakley's major series of trompe l'oeil boxes making it significant within Oakley's body of work.

From the New Light Prize Exhibition in 2021, we acquired ***Hard Hats, Fast Food* by Peter Davis**. This acrylic on board painting depicts Abbey Street (which is just around the corner from the museum) and features *Banana Bomber*, a piece of street art by Tabby.



Inspiring learning for life.

This is our work with schools

Our schools programme saw steady growth throughout the year as teachers brought pupils out of the classroom again.

We ended the year with numbers at 79% of 2019/20, with **a total of 11,555 pupils taking part in the programme.** Boosts in numbers came from the special workshops created to support two of our major temporary exhibitions.

“

This visit has been the icing on the cake for our topic on Vikings. Definitely a memorable and excellent experience for our pupils.”

Newlaithes Junior School



Image: Stuart Walker Photography

Paddington: The Story of a Bear

This exhibition was, unsurprisingly, a huge hit with schools. Our team delivered **30 individual workshops to over 700 pupils**, exploring themes of storytelling, place, and identity.

Virtual assemblies

The virtual assemblies we piloted in lockdown have continued to be very well received and have given us confidence in integrating virtual learning as part of our regular offer. This popularity peaked in March, when the learning team delivered a virtual session about Roman Carlisle to over **1,000 pupils in one morning** as part of the Hadrian's Wall Learning and Engagement Forum's Roman Focus Day.

1,000 Pupils engaged with in one virtual session

Driggsby: A Whale's Tale

We worked with over **150 Early Years children from six schools** on the west coast of Cumbria to tell Driggsby the fin whale's story. Through artist led sessions, visits to the museum and trips to their local beaches, the children created a beautifully illustrated book telling the story of Driggsby's journey, with a focus on saving our oceans and plastic pollution.



Image: Jenny Woolgar Photography

“

We all thoroughly enjoyed ourselves and learnt lots! The children loved all the hands-on activities and being able to handle genuine artefacts was incredible and really helps the children to connect with the past in a more meaningful way.”

Grasmere Primary School

We will be immersive, compelling and rooted in co-creation.

These are our exhibitions

Still impacted by Covid-19 restrictions, this financial year marked a tentative return to a normal schedule. Last year we were only able to run two of five planned exhibitions, this time we delivered with six.

Go to page 30 for more details
on our garden exhibitions.

Image: Will McAllister Photography



Driggsby, A Whale's Tale

18 May 2021 –
1 Sept 2021

6,991 visitors

52% return against
pre-Covid visitors

73.2% against 4-year-average

Over **500** children engaged
with the exhibition through
school workshops

Over **2,000** children and their
families took part in related
activities over the summer

Visitor comments:

“We loved the exhibition!
Very engaging for all ages, we
all learned something new.”

“It is brilliant. I love all the
drawings and colours.”

Driggsby, A Whale's Tale was an immersive and interactive exhibition – the culmination of a two-year-long project working with west Cumbrian schoolchildren. Driggsby was a 12-metre-long, juvenile fin whale who washed up on Drigg beach. The suspected cause of death was plastic ingestion.

Working with Prism Arts and Tullie, the children explored life in our oceans, discovered how Driggsby might have journeyed to Cumbria and learned why whales have been the inspiration for myths and legends. They also joined beach cleans led by Workington Nature Partnership, seeing first-hand how much rubbish can be found on our coastline. Pupils, teachers, family volunteers, artists and staff from Prism Arts and Tullie worked together to turn Driggsby's story into an illustrated book.

The story and its illustrations formed the basis of the exhibition, inviting visitors to take Driggsby's journey with her. Featuring sea creatures designed by schoolchildren, brought to life through animations, interactive games, and puppets, visitors made their way through a dark tunnel, past underwater volcanoes and encountered the Plastic Monster.

Participating schools

Ashfield Infant & Nursery School,
Distington Community School,
Holme St. Cuthbert School,
Mayfield SEND School, Seascale
Primary School and St Michael's
Nursery & Infant School

Throughout, visitors were encouraged to consider their own impact on the environment and make 'pledges' to Driggsby. Activism was a key theme of the exhibition, with protest placards produced by young adults featuring in the space.

An accompanying garden exhibition made up of artworks created by children offered an opportunity to engage with Driggsby for those still reluctant to enter indoor spaces.

Partners: Prism Arts

Funding: National Lottery Heritage Fund



Images: Jenny Woolgar Photography

New Light and Artful Ways

18 Sept 2021 –
6 Nov 2021

3,024 visitors

63% return against
pre-Covid visitors

88% against
4-year-average

Visitor comments:

“Many great works.
More of this please!”

“Fabulous! Thought provoking,
often witty, often v moving.”

The New Light Prize Exhibition was established in 2010 to highlight artistic talent in the north of England. The biennial exhibition is now one of the largest and most celebrated open exhibitions in the UK. This was the exhibition's second visit to Tullie.

Bringing together over 125 pieces of contemporary art, *New Light* featured the work of both well-known and emerging artists, with a strong Cumbrian showing. Works in the exhibition covered a range of styles and media from the hyper real to the purely abstract, from printmaking to sculpture. We also acquired one of these works for the collection from (see acquisitions section on p20).

Artful Ways is an Arts Council England funded project led by artists Harriet and Rob Fraser, of somewhere-nowhere, in partnership with Cumbria Museum Consortium and Great Place Lakes and Dales.

As a response to the isolation of the Covid-19 pandemic, it encouraged people to meet outside and walk between cultural organisations and venues using an app to track their journey and become part of the *Artful Ways* map. Users were then invited to create artistic responses to their journeys, some of which would appear in the exhibition alongside the work of commissioned artists.

There was an extensive variety of work displayed as part of *Artful Ways* including poetry, photography, sculpture, painting, video installation and even a miniature recreation of Tullie's own stickered drainpipe. Tullie was the first venue for the exhibition, which is touring Cumbria in 2022.

Lifting of restrictions on social gatherings meant that for *New Light* and *Artful Ways*, Tullie was able to hold its first preview event since before the pandemic, welcoming 65 specially invited guests and 34 artists for an exclusive first look at the shows.

Partners: somewhere-nowhere,
Cumbria Museum Consortium,
Great Places Lakes and Dales
Funding: Arts Council England



Images: Will McAllister Photography

Paddington: The Story of a Bear

20 Nov 2021 –
20 Feb 2022

10,500 visitors

129% return against
pre-Covid visitors

197% against 4-year-average

1,419 visitors took part in craft
drop ins during February
half term

837 school students
visited the exhibition

Visitor comments:

“Amazing trip through the
years to our childhood.”

“Interesting, charming, and lovely
messages about immigration”

Paddington: The Story of a Bear was a touring exhibition developed by The British Library. Tullie was the first stop on its tour.

The core of the exhibition from The British Library included original artwork, rare books and items from film and TV adaptations of one of the nations' best loved characters. Paddington had huge multi-generational appeal with children, parents, and grandparents all seeing the version of Paddington most familiar to them.

Alongside content from The British Library, we added storytelling and dressing up areas, a community display celebrating migration to Carlisle and a Story Lab. The community display, *From Peru to Paddington*, asked visitors to consider Paddington's status as a migrant and the fear of moving somewhere new. It featured people's stories of coming to Carlisle, from as far afield as China and Bulgaria, and asked visitors to share their own stories.

The exhibition was even more popular than we'd anticipated and continued to be busy through the Christmas and New Year period, which is typically our quietest time of year. Several activities accompanied the exhibition with family crafts during February Half Term proving especially popular.

Partner: The British Library

Funding: Arts Council England



Images Stuart Walker Photography

To the Edges of Empire and Uncovering Roman Carlisle

5 March 2022 – 11 June 2022

7,564 visitors

79% return against pre-Covid visitors

101% against 4-year average

Visitor comments:

“Great exhibit. Liked the fact it was so thought provoking. Well done indeed!”

“Astonished by these two incredible exhibitions. Lovely guide who made our day even more exciting!”

To coincide with celebrations for the 1900th anniversary of the building of Hadrian's Wall, we hosted two Roman exhibitions looking at people along the wall and beyond, at the time of the Romans and the present day.

To the Edges of Empire brought together 11 fascinating objects from the Roman Empire, some found a few hundred metres from the museum, others from as far as modern-day Egypt and Syria. Through these artefacts we explored who made them, who used them and how, probing deeper to learn about the power, the vastness and geographical reach of the empire and how it shaped our world.

Items from the Tullie collection were joined by loans from the British Museum, National Museums Scotland, The Fitzwilliam Museum, and private collections.

The exhibition saw the return of the first known souvenir of the wall, the Ilam Pan, which is co-owned by Tullie, the British Museum, and the Potteries Museum.

Uncovering Roman Carlisle showed objects found during the 2021 community excavation of the former Roman bathhouse site at Carlisle Cricket Club in Stanwix. The objects' stories were told in the words of those that found them. Sharing the experiences of the dig volunteers highlighted the positive impact the excavation had on the local community.

As well as providing interpretation, the dig volunteers also worked with Tullie staff and University of Liverpool Photogrammetry

Team to create 3D models of the objects to allow for virtual handling. Volunteers took photographs of the objects they found in workshops for the Photogrammetry Team to then create models from. These models were accessible via QR codes on panels appearing alongside the objects themselves in the exhibition.

The exhibition was staffed by volunteers who took part in the excavation, giving visitors the chance to hear even more first-hand accounts of the dig.

Accompanying these two exhibitions, was the Frontier Perspectives talks series exploring issues of empire, identity and heritage in relation to Hadrian's Wall. The talks brought world-class academics and experts to Tullie, including representatives from UNESCO.

Partners: Carlisle City Council, Wardell Armstrong, Carlisle Cricket Club
Funders: National Lottery Heritage Fund, Arts Council England

Images: Stuart Walker Photography



Our Manifesto
Pillar 3

**Tullie House
is a catalyst to
connect Carlisle
and Cumbria
to the world.**

Image: Scott Wigglesworth, Blackfell Photography



Our Manifesto
Pillar 3

We will think freely, examine and challenge assumptions, embrace new ideas, respond to global issues and stand at the **forefront** of museum practice.

We will nurture and develop effective, creative **partnerships** with key organisations and individuals that can help us deliver this manifesto.



We will think freely, examine and challenge assumptions and embrace new ideas.

This is our work in equity, diversity and inclusion

Diversity and inclusion remain a cornerstone of all our work at Tullie, with new initiatives developed both as part of our public programming and organisational practice. This year we began exploring how we can grow from equality to equity in our work.

Image: Jenny Woolgar Photography



↑ **Our Community Board was officially launched in 2021.** We recruited a group of 12 people to represent the diversity of Carlisle today. The Community Board will act as a bridge between Tullie, the Trust Board, and the public.

Meeting on a quarterly basis joined by the Senior Leadership Team and Trustees, the Board's overarching purpose is to help make Tullie **'mean more to more people'**. The Community Board is contributing to our participation in Of / By / For ALL (OBFA), a global non-profit supporting organisations to become more inclusive, equitable and relevant to their communities.

→ Working with Carlisle Society for the Blind and Cllr David Morton, our OBFA cross-departmental team have been **reviewing provision for people with visual impairments**. This has led to the museum signing up to the WelcoMe App, which supports visitors with additional needs to access outstanding visitor experience and cultural opportunities.



→ More has been done to develop the **diversity of our workforce**. Inspired by participation with Hope Streets, we have created more opportunities to recruit young people including:

- **Two new apprenticeships**
- **Hosted two Kickstart placements**
- **Recruited under-18s to casual positions within the Learning team for the first time**

→ As part of CMC, we have participated in the **Curating for Change initiative**, which seeks to create opportunities for D/deaf, disabled, and neurodiverse people in museums. Following this, a Curatorial Trainee will be working across CMC venues later in 2022.

→ Our **Diversity & Inclusion team** have been reviewing recruitment policies and procedures to ensure we do our best to deliver accessible opportunities.

We have embedded diversity and inclusion throughout our exhibitions programme. As well as our temporary exhibitions programme (see Exhibitions section), this year we have delivered a programme of free displays in our gardens in partnership with audiences and local communities. These have included: →



Image: Stuart Walker Photography

↑ **My Club, My Shirt** with Carlisle United Football Club. Celebrating the diversity of CUFC supporters with portrait photography, part of the national Fans for Diversity initiative.

→ **Our Hadrian's Wall**, a crowd-sourced photography exhibition looking at our relationship with Hadrian's Wall in its 1900th year and linking in with the wider HW1900 festival.

→ Artwork created by **Early Years pupils** taking part in the Whale Tales programme, to accompany *Driggsby, A Whale's Tale*.

↓ We have continued to develop the **Black Memories Matter project**, in collaboration with Cumbria Library and Archive Service and M-Unit (a CIC working to create opportunities for People of Colour in Carlisle). The project aims to address the lack of diversity within Cumbria's collections. We invited a focus group to the museum to look at the collections and hold discussions to inform the project going forward. There is now a display in the museum giving participants an evolving space to talk about the project's development and highlight items from the collection.



Image: Lindsey Atkinson Photography

“

It's important to me as it is the perfect opportunity to highlight the importance of Black people within our society and to mark some of the amazing things, stories, and interactions that we as people have within the Cumbria area and further afield! A project like this benefits all and opens discussions that would potentially otherwise be shut off.'

Black Memories Matter participant

We will respond to global issues and stand at the forefront of museum practice.

This is our work in environmental sustainability

We recognise that our day-to-day activity has an impact on the environment, and that it is our responsibility to do everything we can to address this in response to the climate crisis. We want to be a place that fosters ideas and inspiration, a leader for change, and a strong advocate for environmental responsibility within our community.



At the October 2020 Board meeting, Trustees approved our new **Environmental Policy and Action Plan**. This plan aimed to harness the ambition and aspirations of the Trust in terms of its environmental sustainability and reducing the environmental impact that our activities have.



The **COP26** display in the Wildlife Dome was zero waste.



The use of **reusable labels in our temporary exhibitions** and a reduction in use of vinyl and other plastics. We now use Falconboard (fully recyclable) in place of Foamex and have stopped using Velcro



The **redisplay of the Wildlife Dome** includes a section about what we are doing to raise public awareness.



There is now a cross-departmental Environmental Team who have ownership of the **Environmental Action plan**. This group sets and monitors our environmental objectives.



Increased use of **recycled supplies** for craft sessions, using materials that would have otherwise gone to landfill.



An **energy audit** completed in October 2021 that resulted in changes to our Buildings Management System to reduce energy consumption.

We have secured funding from the Esmée Fairbairn Collections Fund for our **Once Upon A Planet** exhibition and a programme that will engage with schools, young people and community groups over a two-year period. The project will start with an exhibition in 2022 that tells the story of climate change and its impact on biodiversity.



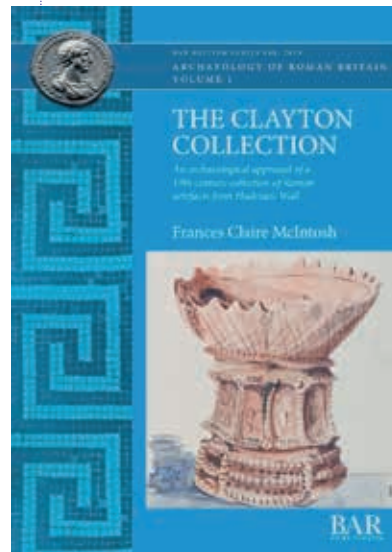
Tullie House is a catalyst to connect Carlisle and Cumbria to the world.

This is our work in research

The curatorial team continued to facilitate researchers and undertake their own research where possible through 2021/22. In the last year we have:



Hosted the **Frontier Perspectives** talks, which ran alongside the *To the Edges of Empire* exhibition and wider Hadrian 1900 programme. These talks explored contemporary ideas about Hadrian's Wall, with leading academics and experts and delegates from UNESCO.



Elsa Price, Human History Curator, wrote a review of **F.C. McIntosh's book *The Clayton Collection: An archaeological appraisal of a 19th century collection of Roman artefacts from Hadrian's Wall***, published in *Britannia* for the Society for the Promotion of Roman Studies.



Continued supporting students at **Sapienza University of Rome** through our partnership with its archaeology department.

Staff achievements

As always, we are incredibly grateful to all our staff, volunteers and trustees who continue to work hard through times that remain uncertain. Here are some incredible achievements from the team in the past year.



↑ **Andrew Mackay, Director**, was invited to provide evidence to the All-Party Parliamentary Group Northern Culture Inquiry into Levelling Up Culture in our Northern Towns and Cities. He also became a director of the newly formed Sunderland Culture Trading Company.

→ **Gabrielle Heffernan, Lead Curator for Project Tullie**, became a member of the Arts Council's Designation Committee, a mentor for the Associateship of the Museums Association and a trustee of the Story Museum (in Oxford). She also received a BIIAB Level 3 Award in Assessing Competence in the Work Environment (as part of the Museum Futures network).



↓ Our team of **Volunteer Gallery Engagers** won the Volunteering Award at the Society for Museum Archaeology (SMA) Awards. Thirty of our Gallery Engagers and Visitor Experience Team also completed the Welcome Host for Volunteers course.



Image: Stuart Walker Photography

← **Wednesday Batchelor, Biodiversity Curator**, spoke at the MuseumsNext Green Museum Summit in March 2022 about the redisplay she completed in the Wildlife Dome.



↑ **Jackie Owen, Learning Administrator**, completed Strategic Partnership and Community Engagement Course with the University of Cumbria in April 2021.



↑ **Elsa Price, Human History Curator**, completed her Associateship of the Museums Association (AMA), a professional development award recognised across the sector.

→ **Lindsey Atkinson, Community Engagement Producer (Young People and Projects)**, led a practical breakout session at Anti Racist Cumbria's inaugural summit in November 2021.



→ **Anna Smalley, Head of Collections & Engagement**, was one of only three shortlisted for Museums Association's "Radical Changemaker" award. She was also made Deputy Chair of the Cumbria Race Equity Network.



Gallery developments

IMAGE: Stuart Walker



The Costume Collection

This gallery is the first stage of our ambitious capital redevelopment project, Project Tullie. It is one of the largest dedicated costume galleries in the north of England, celebrating the museum's remarkable and, until now, rarely seen fashion and textile collection.

There is more information on this new development in the 'Project Tullie' section on page 37.



IMAGE: News & Star

Wildlife Dome

After thirty years, we re-displayed the Wildlife Dome in the Border Galleries to fantastic visitor feedback. The gallery was developed in stages, with a light touch re-display in Summer 2021 to consult with visitors and test innovative approaches to interpretation.

In the Autumn, the team installed a pop-up display linked to the COP26 summit in Glasgow, using the museum's collections to highlight species that are extinct or at risk of extinction in Cumbria.

The final installation in January 2022 includes significantly more of the museum's Designated natural science collection, a stunning ceiling mural from local artist Martin Evans, and a new interactive area for families. The display celebrates the richness and diversity of Cumbria's habitats and highlights the work of our partners in the environmental sector including Cumbria Wildlife Trust, as well as the knowledge and expertise of the Cumbria Biodiversity Data Centre.

Occupation: Cumbria Under Roman Rule

The gallery explores life along Hadrian's Wall, how Carlisle grew to be an important production centre in the Roman Empire's Northern Frontier, and how we learned this through key archaeological discoveries.

Objects on display include inscribed stones and altars, jewellery and glassware, with beautiful new illustrations from artist Flora Kirk, that help bring the objects to life.

Funding: National Lottery Heritage Fund and Newcastle University's WallCAP project



IMAGE: Damon Mahoney

Cumbria Biodiversity Data Centre

In 2021, the Cumbria Biodiversity Data Centre (CBDC) celebrated its tenth anniversary. Although natural history records have been received and collated at Tullie House since 1902, CBDC was formed in 2011 by a partnership of local authorities, the biological recording community and Tullie.

The organisation exists to bring together, analyse and share data on Cumbria's natural history, wildlife sites and habitats. This information can then be used for education, research and to help people make sound decisions when planning to develop and manage land sustainably. Key achievements of CBDC this year include →



← The CBDC Recording Officer stepped in to lead the **Cumbria Fungi Group** on a voluntary basis. Without help, the group would have folded and stopped the valuable work it does submitting fungi records. In 2021 the group discovered two species not known in the county previously – including the Hairy Oysterling, which is only 3 - 5mm in diameter and not easy to spot.

→ Involvement in developing the draft of the **Cumbria Local Nature Recovery Strategy**, published in June 2021.

→ Formation of a new **Partnership Agreement with Cumbria Wildlife Trust (CWT)**. As part of this, CBDC developed an online interactive map of the 1,600 Local Wildlife Sites for CWT staff and created a GeoPackage for their peatland restoration team.

→ Working with **Cumbria Local Nature Partnership** to create Cumbria's first habitat basemap. Collating data sets from Natural England, Forestry Commission, CWT and other organisations, the digital map has 37 data layers illustrating the different habitat types and their locations across Cumbria.

→ Worked with six clients to deliver **14 training days** in topics ranging from surveying burial grounds for Caring for God's Acre (a charity promoting the conservation of burial sites) to pollinator ID for Get Cumbria Buzzing volunteers. In 2022 CBDC staff supported the Cumbria Farmer Network helping farmers in the Bewcastle area identify the wildlife and habitats on their farms.

A further

50,000



records have been added to CBDC database taking the total records to over

2,242,000

Cumbria Museum Consortium

Image: Gareth Gardner

Tullie continues to lead the Cumbria Museum Consortium (CMC), in partnership with Wordsworth Grasmere and Lakeland Arts as a National Portfolio Organisation (NPO) funded by Arts Council England (ACE).

Despite the uncertainty posed by the pandemic, CMC has achieved and delivered a huge amount with and for communities across Cumbria →



← Venues have improved their visitor offer with recent capital investment:

- Opening of the ambitiously reimagined **Wordsworth Grasmere**.
- **The Costume Collection** at Tullie House.
- **Wrecked** - an immersive experience exploring the secrets of lake Windermere at Windermere Jetty.

→ **Increasing workforce diversity** has been a shared priority. CMC has taken part in the Curating for Change programme, which looks to create opportunities for people that are D/deaf, disable and neurodivergent to work in museums. As part of the project, a curatorial trainee will begin a placement later in 2022. Through this project, 90 CMC staff have also undertaken Disability Equality Training.

→ CMC museums held **inclusive exhibitions** co-created with diverse community groups and artists.

- **Artful Ways and Driggsby, A Whale's Tale** at Tullie.
- **Class, Covid and Cumbria** at Blackwell.
- **Dorothy: Writer, Sister, Friend** at Wordsworth Grasmere.

→ With **Manchester Museum Partnership**, CMC continues to co-manage Museum Development North West (MDNW). Thanks to Arts Council funding, MDNW has begun "Roots and Branches", a project aiming to train 1,500 museum staff in carbon literacy and to provide opportunities to test ideas for a more sustainable future.

→ Through a **strong outreach and events programme**, CMC museums have connected with people of all ages and diverse backgrounds in Cumbria and beyond.

→ CMC has further developed its role supporting the **museum and wider culture sector in Cumbria** by continuing to lead Cumbria Museum Directors Group and contributing to other regional and national networks.

→ CMC has strived to improve its **collection of data to inform programming and strategic planning**. The consortium appointed a new Data Coordinator in summer 2021 and established data dashboards to help with monitoring and analysis.

Project Tullie

Our phased capital development programme, Project Tullie, will transform the much-loved Tullie House Museum into a thriving and dynamic hub for culture, community engagement and wellbeing.

Image: Kirsty McSkeane, Red Dwarf Photography



The Costume Collection 26,494 visitors

Supported by funding from:

- **Cumbria Local Enterprise Partnership** and the **Northern Powerhouse**
- **DCMS/Wolfson Museums and Galleries Improvement Fund**
- **Garfield Weston Foundation**

Exhibition and Architectural Design by **Carmody Groarke**

Phase 2

Plans are moving forward quickly for this phase, which includes:

- **redeveloping our entrance space**
- **installing a new 'Welcome' gallery**
- **creating a flexible community hub**

Over the next year, we will be commissioning architects and contractors, and working with community partners to develop content for the new gallery. Throughout the project, we will always ensure we are designing new spaces to support the needs of visitors and our local communities.

Phase 1 The Costume Collection

In July 2021 after unfortunate delays due to the Covid-19 pandemic, the first phase of Project Tullie was finally able to open to the public.

The Costume Collection, two new interlinking galleries, celebrates the women of Cumbria through fashion, from nobility and nurses to factory workers and fashionistas across 300 years. The gallery mirrors this, combining modern interpretation with Victorian architecture.

Working in partnership with the Bowes Museum, each item has been beautifully mounted and displayed, telling the story of women who have lived, loved and worked in our region. Costumes have been chosen in collaboration with local communities, with their own words included in interpretation. This is not a gallery about clothes, but a gallery about people, and the threads that connect them.

Themed audio guides and a guidebook allow visitors to choose their own route around the gallery. Changing contemporary cases represent our current communities and support active contemporary collecting.

Phase 3

Having successfully secured an initial £522,810 from the National Lottery Heritage Fund (NLHF), we will be delivering activity, consulting with our communities, and developing plans for Phase 3 of the project, which will focus on improving our **learning and community spaces**. We will be applying for an additional £4m from NLHF in 2023/24 to deliver this phase.

Project
Tullie.

Finance

The year has been spent recovering from the impact of the Covid-19 pandemic.

The budget for the year was based on achieving an average of 50% of 2019/20 visitors and the actual at the end of the year was 63%. This was despite the museum being closed for the first six weeks of the year, reopening again in May 2021, and visitors returning slowly to begin with.

A successful Christmas period and fourth quarter contributed to all areas of earned income outperforming budget, which is encouraging and allows us to be optimistic about 2022/23.

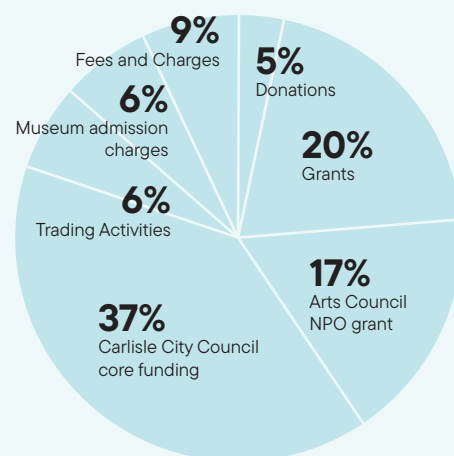
The budget for the year was for an overall deficit of £355,788 (due to expenditure committed from the Trust's reserves), but the accounts show a reduced deficit of £146,660. This reduction was achieved despite the impact of the pandemic and a reduction in our core funding. A grant from Art Council England's Cultural Recovery fund of £153,792 enabled us to cover some of our core costs during November – January when visitor numbers and income were particularly low, as well as funding the cost of additional community support activities.

The considerable efforts of our staff in generating commercial revenue and successful funding for and retail sales linked to our exhibitions programme, particularly in the final quarter, were key in reducing the forecasted deficit.

Expenditure within the year was more in line with pre-pandemic levels as restrictions eased and activity increased. It also included significant investment in the development of Project Tullie (for which the Trust maintains a designated reserve), and other significant expenditure on projects that were delayed by the pandemic and so were funded from restricted reserves.

Our Income

Donations	107,543
Grants	469,411
Arts Council NPO Grant *	406,524
Carlisle City Council Core Funding	872,820
Trading Activities	149,443
Interest	5,826
Museum Admission Charges	133,809
Fees and Charges	208,514
TOTAL	2,353,890

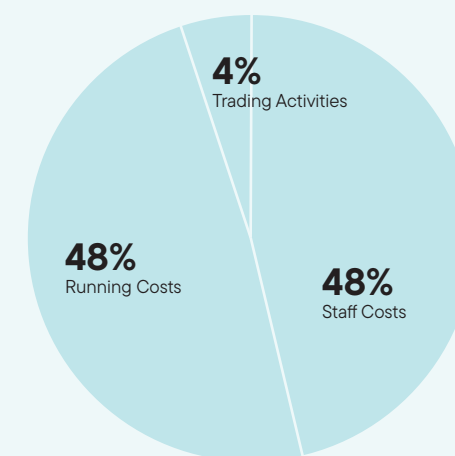


Total Income

£2,353,890

Our Expenditure

Staff Costs	1,177,594
Running Costs	1,173,325
Trading Activities	104,001
TOTAL	2,454,920



Total Expenditure

£2,454,920

* Tullie House allocation plus core Consortium funding

Major Funders and Supporters



Carlisle City Council



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The National Lottery Heritage Fund



Cumbria Community Foundation



Cumbria County Council



Cumbria Local Enterprise Partnership and the Northern Powerhouse



Garfield Weston



Esmée Fairbairn Collections Fund



The British Museum



Cumbria & Westmorland Antiquarian and Archaeological Society



DCMS/Wolfson Museums and Galleries Improvement Fund



Lancaster University Confucius Institute



Museums Association



National Academy for Social Prescribing

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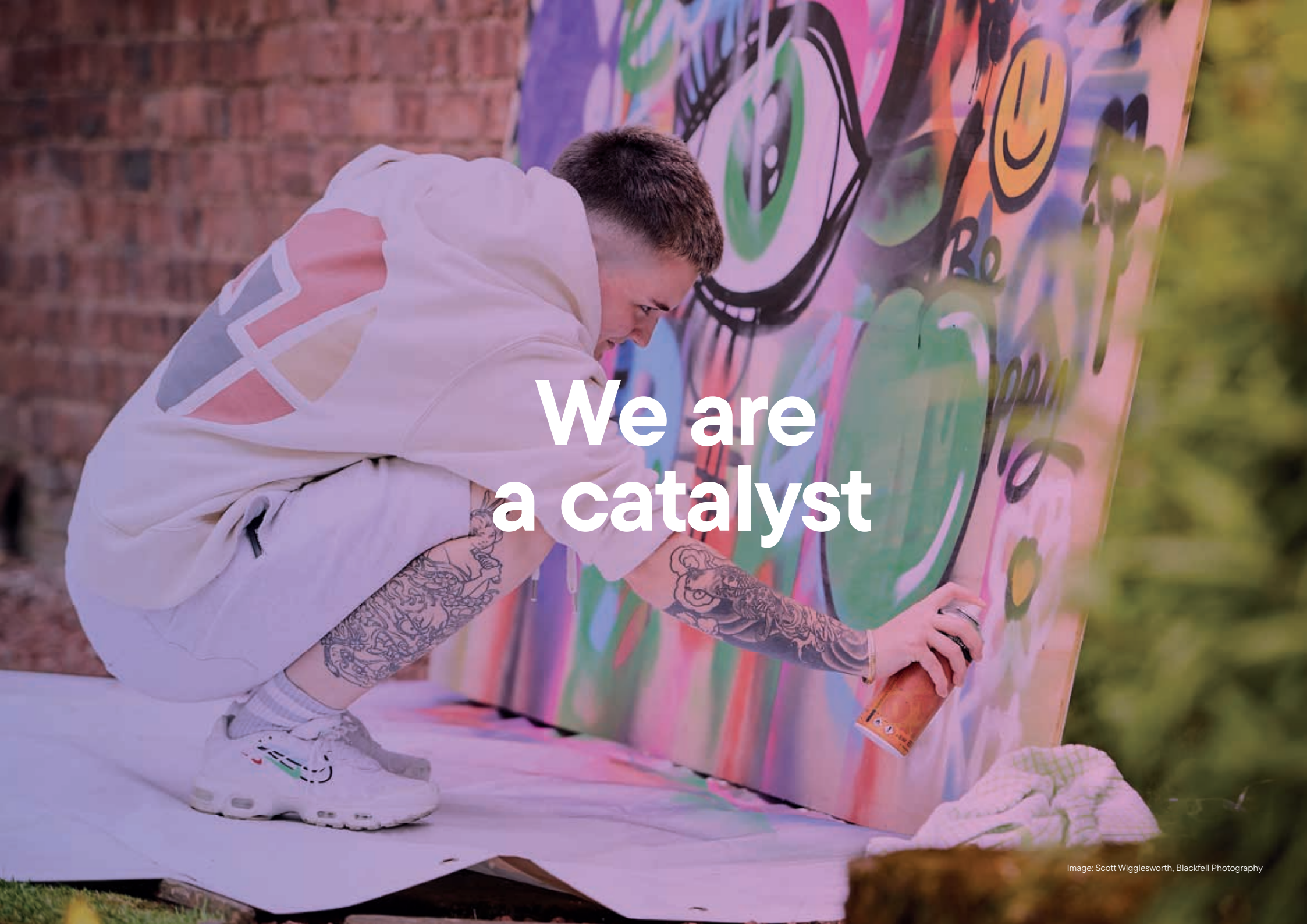
AWAZ	Cumbria Wildlife Trust
Blank Wall Assassins	Curious Minds
British Museum	Hadrian's Wall Partnership
Borderlines Book Festival	Haltwhistle Film Project
Bowes Museum	Lancaster University
The Burgess Family	Lancaster University
Carlisle Cricket Club	Confucius Institute
Carlisle Healthcare	Lakeland Arts
Carlisle and Cumbria Artists	M-Unit
Carlisle Culture	Natural England
Carlisle Dementia Action Alliance	New Light
Carlisle Mencap and The Independence Studio	North Cumbria Integrated Care Foundation Trust
Carlisle Partnership	OF/BY/FOR/ALL
Carlisle Refugee Action Group	PiNC
Carlisle United Football Club	Prism Arts
Climate Museum UK	Sapienza University
Council for British Archaeology North	somewhere-nowhere
Cumbria Archives	Susie Tate Projects
Cumbria County Council	Sustainable Carlisle
Cumbria Development Education Centre	University of Cumbria
Cumbria Race Equity Network	Wardell Armstrong LLP
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**We are
a catalyst**

There are lots of ways you can help us: by donating, leaving a legacy, volunteering your time, sponsoring an activity or becoming a Patron or Member.

For more information on how to help, please visit:

tulliehouse.co.uk/support-us

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