

TULLIE

Carlisle's home of culture



Our impact 2022/23



→ Street artist Angry Dan painting the mural in *Once Upon A Planet* exhibition

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Who we are

Tullie (Tullie House Museum & Art Gallery Trust), one of the UK's leading independent museums, has been a vital community asset since 1893. We welcome over 200,000 visitors through our doors every year, using world-class collections, exhibitions and learning programmes to excite and inspire.

We care for almost 1 million objects and specimens, spanning Human History, Fine & Decorative Art, and an Arts Council England Designated Natural Science Collection.

We are the lead organisation of the Cumbria Museum Consortium, a Band 3 National Portfolio Organisation for Arts Council England who, along with Cumberland Council, is one of our core funders.



↑
Roman glass bangle

Almost
1 million
objects

1.

Tullie is the heartbeat of Carlisle's cultural life.

We will provide a welcome, inclusive, safe space for everyone. **We want to mean more to more people.**

We believe culture fundamentally **enriches** people's lives.

We will inspire creativity, **engage** the senses and unlock imagination.

We will listen to the community, and together, we will use our skills, knowledge and experience to **help make Carlisle and Cumbria a thriving place for everyone.**

2.

Tullie uses collections, programmes and resources to tell stories and inspire learning, for life.

The collections belong to the **people** of Carlisle – we will research, explore, reveal, and share them together in relevant and exciting ways.

We will be immersive, compelling, and rooted in co-creation. We recognise the many forms that this can take – from quiet contemplation to active participation: everyone learns and engages **differently.**

We will work with our **community** to collect for tomorrow as well as today.

We will make **connections** across our collections and the natural and human world around us.

3.

Tullie is a catalyst to connect Carlisle and Cumbria to the world.

We will think freely, examine and challenge assumptions, embrace new ideas, respond to global issues and stand at the **forefront** of museum practice.

We will nurture and develop effective, creative **partnerships** with key organisations and individuals that can help us deliver this manifesto.

Our Manifesto

Chair and Director's Welcome



Andrew Smith
Chair

Andrew Mackay
Director

On 31 March 2023, after almost 50 years, Carlisle City Council was subsumed into Cumberland Council, one of two new unitary authorities for Cumbria. These authorities – Westmorland and Furness to the east and south, and Cumberland to the north and west – now comprise the former Cumbria County Council and the other six district councils. We are optimistic that the new authority will be well placed to collaborate with partners to deliver a cohesive strategic vision for residents and tourists that will stimulate Cumberland's economic growth.

In their first ever plan, Cumberland Council state their aim to ‘...improve the health and wellbeing of our residents. It is at the heart of everything that we do. We want them to be happy, healthy and safe throughout

their lives.’ This ‘people-centred’ approach sits very comfortably alongside the Museum Trust’s Manifesto and suggests that a collaborative approach between our two organisations may generate a wealth of opportunity. The Trust is committed to working alongside the new Council and helping to make a significant contribution to delivering these new priorities.

During the last few months of its existence, Carlisle City Council was very proactive in its support for Project Tullie. In December, the acquisition of the property comprising 6–24 Castle Street was completed. The Council transferred the freehold to the Trust for £1 together with a dilapidations budget to account for the poor condition of the buildings. The property, which includes the iconic 19th century Gatehouse, the former City Hall and the building known as the Dye Works, is strategically important to the Trust and is part of the scope of work identified under Phase 2 of Project Tullie. The asset transfer was finalised at the

same time as Grant Funding Agreements for Phase 2 from the Town Deal Fund (£918k) and the Future High Streets Fund (£1m), both of which have the Council as the Accountable Body. Together with funding from DCMS administered by Arts Council England (£2m), these transactions secured the funding for Phase 2. This phase is now being progressed through an accelerated timeframe and commenced with the procurement of a Design Team led by London-based architects De Matos Ryan in November 2022.

Carlisle City Council was also able to support our Project Tullie fundraising by making a £500k commitment towards Phase 3. Whilst Phase 2 is now fully funded and centres around the entrance, arrival, welcome and new ground floor gallery and community engagement areas, Phase 3 currently focuses on learning, heritage and collections display. Phase 3 received a Stage 1 pass for £4.5m from the National Lottery Heritage Fund in 2021 and in order to receive the full award, £2m in match funding is required. Clearly the Council’s offer of £500k support is a major step in enabling the Trust to complete this requirement.

We believe that the Members and Officers of Cumberland will be as supportive with Project Tullie as their predecessors. The project, which has both been delayed and seen significant acceleration over the past 12 months, centres around investing in the Council’s assets so that the local community and the visitor economy can prosper and thrive. The project also aims to help make the Trust more financially sustainable and therefore less reliant on public funding.

2022/23 was hugely significant for the Trust for three main reasons – the cessation of Carlisle City Council; the development of Project Tullie, the Trust’s major capital development programme; and the adoption of new branding.



↑
Carr's Table Water
Biscuits tin
early 1900s



↑ Railway platform lamp

Project Tullie will bring about the biggest change for the Trust in a generation. Modifications made to the building will modernise public facilities, assist with visitor circulation, reveal its heritage and enhance external visibility. It will significantly increase space for displaying our collections to their best advantage and for delivering more learning and community engagement. Project Tullie is based on a masterplan produced in 2018/19 and is far more than a building refurbishment project. It creates the framework for taking a fundamental step forward in our ability to deliver our Manifesto.

Another step in this direction was taken in November when we launched our new brand. We took the decision to embrace our built heritage by adopting the classical lettering seen at the top of the Gatehouse, but to give this a modern twist, new colour scheme, and drop the word 'House' from 'Tullie House'. The phased introduction of the brand was complemented by the introduction of a new website.

The public response to these changes has been overwhelmingly positive, evidenced not only by visitors but also via the hundreds of Cumbrians contacted through our Tullie on Tour community engagement programme. Tullie on Tour is part of the extensive outreach programme we are undertaking as part of our Phase 3 development work, supported by the Heritage Fund. The community collaboration is not only shaping our 2023 application to the Heritage Fund, it is also helping to form the brief for the new gallery being created as part of the imminent Phase 2 scheme.

The huge strides we are taking as an organisation are only possible because we have a strong, ambitious, and highly effective Board, and a motivated and dynamic team of staff and volunteers. Together, they provide the framework to allow us to take such transformational steps. We are very grateful to everyone for all the hard work, skill and dedication that is provided – it makes Tullie the success that you see today.

2022/23 saw the retirement of Professor Peter Strike, former Vice Chancellor of the University of Cumbria, as one of our longest-serving trustees. Peter has provided much wisdom and sound advice over the past 12 years – his calm but authoritative counsel will be much missed. Peter has kindly agreed to stay engaged with the Trust by remaining on the steering group of the Cumbria Biodiversity Data Centre (CBDC), which

is hosted by the museum. We also said farewell to Peter's successor at the University. Professor Julie Mennell stepped down to concentrate on the huge task of relocating the University of Cumbria into new city centre accommodation. The initial phase of this multi-million-pound development will be delivered in late 2023. We thank Julie for the considerable contribution she made to the Board and we look forward to developing our onward relationship with the University.

Finally, the former Leader of Carlisle City Council, Colin Glover, retired as a Councillor following the establishment of Cumberland Council at the end of March. Colin has been unwavering in his support for Tullie both in his capacity as a politician but also as someone with a great knowledge of the city's history. To extend this mutually beneficial relationship, the Board unanimously agreed to make Colin an independent trustee. We look forward to making the most of his knowledge as we develop Project Tullie.

Project Tullie will bring about the biggest change for the Trust in a generation.



We took the decision to embrace our built heritage by adopting the classical lettering seen at the top of the Gatehouse, but to give this a modern twist, new colour scheme, and drop the word 'House' from 'Tullie House'.



Communities

BLACK
MEMORIES
MATTER



Culture fundamentally enriches people's lives.

This is our work with communities.

Tullie's community programme has exceeded all expectations this year, with 3,173 participants engaging with 126 sessions and events - an amazing increase of 245% on last year's figure.

3,173 
participants engaging with
126
sessions and events



Meet Me at the Museum

Meet Me at the Museum, Tullie's session for those living with dementia and their families, has continued to grow and evolve with an expanding group of regulars - the sessions saw 266 engagements this year.



Tullie Textiles

While Tullie Textiles has remained online, the group also met in person in the museum twice during the year. During one of these sessions the group viewed the museum's newly acquired rugs by artist Anya Paintsil and enjoyed a rag rug lesson.

“

It's lovely to get out of the house and meet people, having creative fun expressing ideas with the joy of life, activities and projects”

Meet Me at the Museum participant

Tullie Art Group

The year started off strong with an exhibition by Tullie's Art Group, a monthly group for adults that uses art to strengthen wellbeing. The exhibition displayed a selection of the groups work alongside biographies of each artist and information about the different techniques on display.

“

My husband was worried about me not meeting people or that I wasn't doing my art. I'm an artist, he took me to Tullie House and now can't imagine life without the group”

Art Group participant

Social History Group

Tullie's Social History Group added an extra session exploring the photography collection, helping to identify historic images of Carlisle to be used in a new Welcome Gallery being developed as part of Phase 2 of Project Tullie.

Supported by:





People seeking refuge in Carlisle

As part of Tullie’s community engagement programme, the team focused significant activity in connecting with people seeking refuge in Carlisle. Projects have included a partnership with Cumbria Development Education Centre’s Green Place project (funded by the government’s ‘Green Recovery Challenge Fund’ & delivered by NLHF, Natural England and the Forestry Commission), which has seen fortnightly sessions in Tullie’s Secret Garden for people seeking refuge. The group supports with language and communication skills, building social confidence and connections, and encouraging community integration. Participants have since attended events in the museum and worked on an inspiring exhibition in Tullie’s Community Gallery.

When the new group of people seeking refuge or asylum arrived in Carlisle towards the end of last year, the team reached out via partners including Multicultural Cumbria and Carlisle Refugee Action Group to offer support. This resulted in us running workshops and open garden sessions for the newly arrived women and children. The women were particularly inspired by activities relating to art and craft. The group visited the *Hair: Untold Stories* exhibition, shared experiences about hair care, made rosemary hair oil and created zines about themselves and their hair experiences.

Anti Racist Cumbria garden display

From November, the Garden Gallery was home to a photographic display documenting members of Anti Racist Cumbria’s traversal of Hadrian’s Wall. The group walked the length of the wall over three days for its 1900th anniversary and to celebrate the contributions of Black and Brown people across the length of Hadrian’s Wall, both in the past and today.

The project was in collaboration with M-Unit and supported by Cumbria County Council. Photography was by Robert McNulty.



Thriving Communities

Thanks to funding from Carlisle City Council and Natural England, Tullie launched Phase 2 of Thriving Communities – a major city-wide partnership aimed at embedding social prescribing opportunities in Carlisle. Phase 1 ran from 2021 – 2022 and was funded by Arts Council England and the National Academy for Social Prescribing. Phase 2 will see greater partnership and collaboration with community centres through the development of sustainable, long-term, audience-centred health and wellbeing opportunities.

Thriving Communities is led by Tullie and delivered in partnership with Carlisle City Council, Cumbria Wildlife Trust, Carlisle Healthcare, Susie Tate Projects and North Cumbria Integrated Care NHS Foundation Trust.



Tullie on Tour

In the final quarter of 2022/23, the museum launched its Tullie on Tour outreach programme as part of the Project Tullie Phase 3 National Lottery Heritage Fund Development Phase. Led by a specially recruited Community Curator, in the two months since the programme launched over 400 people have taken part. The Community Curator, supported by volunteers, uses specially created ‘Talking Boxes’ of collections objects to speak to communities about the stories, objects and facilities they would like to see created as part of Project Tullie. Venues have included community centres, care homes, parks, markets and sports grounds, and the programme will continue throughout 2023.



Black Memories Matter

Thanks to funding support from Cumbria County Council, the team were able to continue delivering Tullie’s Black Memories Matter project and host a fantastic Black History Month event at the end of October.

The event used the *Hair: Untold Stories* exhibition as inspiration, bringing in guest curator Dr Rose Sinclair for an illustrated talk about Winifred Atwell and the history of Afro-hair care; screening a short film programme; offering a guided tour around the exhibition; and hosting a drop-in craft activity encouraging people to learn about influential Black people throughout history, while using clay and collage to create a mini-monument. As part of the project, Anti Racist Cumbria’s Animated Futures group of young people were invited to an illustration workshop with *Hair: Untold Stories* exhibition illustrator Habiba Nabisubi.

Families



Making Carlisle and Cumbria a thriving place for everyone.

This is our work with families.

Our families programme continues to flourish. We saw a 125% growth in participation from 2021/22, continuing to build on the success of last year's post Covid-19 recovery.

8,523



people took part in the 22/23 programme



Environmental sustainability was a key theme in the programme, linked with our *Once Upon A Planet* exhibition.

1,487



families took part in our summer of activities.

120+



people took part in the first partnership event

Spark! The Carlisle Local Cultural Education Partnership (LCEP)

Our learning team has led the development of an LCEP for Carlisle with funding support from Arts Council England via Curious Minds and Cumbria County Council. The partnership aims to support creativity and enhance wellbeing for children and young people, by delivering quality, joined-up arts and culture activity.

Partners include other arts and culture organisations, formal education providers and staff from Carlisle City and Cumbria County Councils. A family open day at Inglewood Infants School was the partnership's first public event with free activities including a nature trail, arts and crafts, storytelling, science workshops and smoothie making.

Free holiday activities

Funding from Cumbria County Council allowed us to take part in the free Holiday Activities and Food (HAF) programme during school holidays for children in receipt of pupil premium. Eight sessions were run for 120 children with activities and food galore!

“

It was the funniest activity club ever"

HAF Participant



Over **350 people** joined us in welcoming the Year of the Rabbit through our partnership with Lancaster University's Confucius Institute. Our Lunar New Year celebrations included drumming workshops, crafts, calligraphy lessons and a special lion dance performance.



Young people

We want to mean more to more people.

This is our work with young people.

This year saw the development of Tullie's first Young People Strategy which will shape our work over the next three years and beyond. As well as developing creative programming by, with and for young people, the strategy focusses on developing creative careers opportunities for 16–25-year-olds through volunteering, work experience and paid placements.

1,011



young people engaged throughout 2022/23



Hope Streets

We saw the culmination of Hope Streets, a major five-year youth engagement project managed by Curious Minds and funded through the National Lottery Heritage Fund's 'Kick the Dust' programme. The programme finished with Tullie's highest participation figures to date for young people, as well as the delivery of deeper and more sustained engagement. Changes to admission policies to allow unaccompanied young people in free of charge.

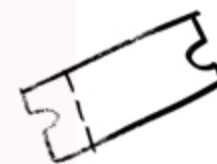
Funders: Curious Minds through the National Lottery Heritage Fund

The influence of Hope Streets across all areas of the museum's operation has been immense, including:

- recruitment of 16–18-year-olds in casual and volunteer roles
- changes to admission policies to allow unaccompanied young people in free of charge.
- Tullie's youngest ever workforce – two apprenticeships, two Kickstarter placements and two early-career paid posts

↑
Hope Streets event from 2018

Image: Rachel Bywater



Careers

We welcomed eight young people over four weeks in the summer for work experience placements within the museum. In September we were invited to be part of the two-day BBC Bitesize Creative Careers Roadshow. We also worked with Hello Future and the University of Cumbria to host a creative careers day for 90 year 11 students in December.



↑ Young Producer events

We worked with the Museum of Youth Culture, Pride in North Cumbria and Free Radicals on a contemporary collecting project, collecting local photographs and objects that represent being young in Cumbria, with a particular focus on the LGBTQ+ community.

Supported by Tullie's Young Producers group, this project has resulted in significant engagement with new audiences of young people. Several new ideas have grown from the initial collecting project including a pop-up exhibition at Tribe in June and a **Radical Hair** community exhibition and launch night event at Tullie in November. This event linked with the **Hair: Untold Stories** exhibition and was a celebration of Carlisle's youth culture with a focus on hair.

Once Upon A Planet →

Young people were at the heart of our **Once Upon A Planet** project, not only as one of the target audiences for the exhibition but also as key partners in its creation.

- We recruited a team of Young Advisors who co-curated the exhibition and went on to organise and host the Wild Futures conservation convention after the exhibition's run.
- In collaboration with Climate Museum UK, we recruited a Young Associate to produce a creative response to the project. This response was accessioned into the museum collection (see Acquisitions section for further information).
- We devised the accompanying summer events programme with our Young Producers, commissioning young creatives to deliver workshops and activities tailored towards young people.



Arts Explorers

Arts Explorers (a monthly group for 12–15-year-olds) has grown from strength to strength – the members are particularly interested in creative projects inspired by the museum's collections.





.....

**“This place is a special
experience, not just for tourists
or occasional visitors: it’s our
go-to venue in Carlisle.”**

Google review



Digital

We will inspire creativity, engage the senses and unlock imagination.

This is the work of our digital team.

This year, we have continued to champion an innovative, entrepreneurial, and integrated approach to digital across all departments.

Online sales and new website

We have expanded our use of DigiTickets, our online ticketing software, with excellent results.

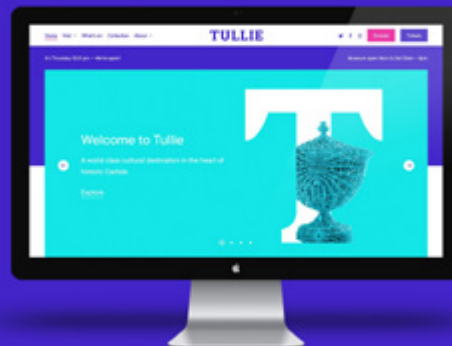
63%

increase in online orders vs 2021/22

90%

increase in value of online sales vs 2021/22

The very end of March this year saw the launch of a new website for the museum, using the new brand to create cohesion between Tullie's physical and online presence.



Social media and newsletter

891,948

combined reach across Facebook, Instagram and Twitter 2022/23

5,638

e-newsletter subscribers

We have continued to establish our tone of voice across platforms. We have seen an improvement in the level of engagement from our followers as well as the click-through rate to event bookings.

Our newsletter list has grown considerably to 5,638 subscribers. This has been a key platform for promoting events and exhibitions. Our campaigns on this platform consistently perform above the industry average.

Digital learning and engagement

The learning team have built on the success of the virtual assemblies introduced during the Covid-19 pandemic.

89

assemblies delivered to

2,582

pupils

The Tullie Textiles community group has continued to meet via Zoom this year, learning new techniques from Facebook Live tutorials with a focus on recycling and sustainability.

965

have viewed/attended across Zoom and Facebook

Digital in exhibitions

Exhibitions this year have embraced digital, seamlessly integrating it into the overall experience.

→ **The Legend of King Arthur: A Pre-Raphaelite Love Story** had an animated map highlighting key Cumbrian locations from Arthurian legend.

↳ **Hair: Untold Stories** featured an immersive barbershop experience by Ufuk Gokkaya as part of the core exhibition. We also commissioned 'The Cut!', a Tullie exclusive film by Rachel Owen (Assistant Young People Producer), looking at hairdressing in Cumbria.

↓ **Once Upon A Planet** featured one of Genetic Moo's interactive Microworlds, which reacted to the movement of visitors. Genetic Moo also worked with 44 local school students to create and code another piece for the exhibition.



Curatorial

The curatorial team developed the policies and procedures, and physical and digital infrastructure, needed to collect purely digital material. This keeps us at the forefront of collections management, allowing us to collect images, sound and video that is representative of our communities and enhances the collection.

The first digital acquisition was the video commissioned documenting the painting of Angry Dan's mural in the **Once Upon A Planet** exhibition.





Acquisitions

Collecting for tomorrow as well as today.

These are significant acquisitions from the last year.

→ **Handcrafted book of poems and short stories by Megan Bowyer.** As part of the *Once Upon A Planet* project we hosted Megan as Climate Museum UK Young Associate. Her writing formed as a response to the Tullie natural science collection, particularly the observation cards from the stores.



↑ A film documenting artist **Angry Dan's *Once Upon A Planet* mural** became the first 'born-digital' object to be fully accessioned into the collection. The film was made by AJR visuals and features interviews with Tullie's Andrew Mackay and Jocelyn Anderson-Wood, as well as Ben Heslop of Blank Wall Assassins and Angry Dan himself.

A **cloth doll** made in India and brought back to Stanwix for family by a man who worked in Calcutta for British Insulated Cables during World War Two. Tullie has a surprisingly large collection of dolls, so this one fit right in.



Tullie branded facemask. This was produced during the Covid-19 pandemic. Once ubiquitous, now almost forgotten, this object shows the museum's response to the pandemic and reminds us of the resilience of staff in the face of uncertainty.

↓ **Two National Union of Railwaymen banners** which have been held at the museum since the 1980s. Ownership of the earlier banner, from 1916, was transferred to Tullie in 2022. Both banners were made by the prolific trade union banner factory set up by George Tutill. Ownership of the second banner, from 1923, will be transferred in June 2023 at an event to celebrate the RMT's newly commissioned replica banner.

Image: CJ Pitcher



↓ A near-complete **medieval mount** of a style produced in France. It was found by a metal detectorist near Brampton and registered with the Portable Antiquities Scheme. The decoration on the face features a robed figure, possibly a depiction of Saint John with a halo. This is an important addition to the collection as the medieval period is currently not well represented.



Image: Pete Anning



Around 100 pieces of Sabrina pottery made by Royal Worcester dating from the late 1800s to 1930. Sabrina ware is rare and complements the museum's important collection of art pottery, especially in terms of glaze effects. It also fits well with the large collection of Royal Worcester items.

Schools



Inspiring learning for life.

This is our work with schools.

Our schools programme continued to recover post-pandemic, building on the team's successes in 2021/22. This is despite the cost of living crisis, which has seen school budgets cut and made trips less affordable because of rising travel costs.



10,146 

pupils took part in 2022/23 schools programme

115% 

increase in workshops

228% 

increase in self-guided visits

89 

virtual assemblies delivered

213 

workshops delivered in the museum

Our partnership with the **Lancaster University Confucius Institute** remained strong this year. Alongside two weekly adult language classes and virtual language programmes for schools, our language tutor delivered Lunar New Year assemblies to 987 pupils over seven busy days in January.



Workshop programme

In addition to our popular school workshops, the team developed a new programme for Early Years children. Working with a specialist Early Years teacher, several sessions were devised focussing on Tullie's galleries, spaces and collections. These sessions give pupils a fun, sensory and hands-on experience spanning art, nature, social history, and storytelling.

Bookings were particularly strong in the autumn term, helped by additional outreach workshops on Remembrance and the Romans. A fully booked Egyptian Week and poetry sessions connected to *The Legend of King Arthur* exhibition rounded off the year. Virtual assemblies remained popular with 89 delivered to 2,582 pupils on ten different topics from prehistory to Cumbrian geology.

“

This was a fantastic visit - so hands on, informative and fun. Thank you.”

Fairfield Primary

Exhibitions



...ing
... for the ...
... and ...



Katherine Johnson
A portrait of the artist Katherine Johnson, 1967.
Katherine Johnson, 1967.

We will be
immersive,
compelling
and rooted in
co-creation.

These are
our exhibitions.

Our programme for 2022/23
was back to full strength, with
four diverse exhibitions proving
popular with audiences.

To the Edges of Empire and Uncovering Roman Carlisle

5 March 2022 – 11 June 2022



6,000

people saw the touring edition
of *Uncovering Roman Carlisle*



5,620 visitors



achieved 124% of visitor target

As part of the festival celebrating the 1900th anniversary of the building of Hadrian's Wall, the gallery hosted two exhibitions, both curated in house.

To the Edges of Empire highlighted 11 key objects, with loans from National Museums Scotland, the Fitzwilliam Museum, the British Museum and private collections supplementing the museum's own objects. This exhibition featured items from across the Roman Empire including those found in Carlisle to others from modern-day Egypt and Syria.

Uncovering Roman Carlisle told the story of the 2021 community excavation of the former Roman bathhouse site at Carlisle Cricket Club in Stanwix. It featured photography, volunteer stories and objects from the excavation (an incredibly quick turnaround in the world of archaeology!). The exhibition was staffed by volunteers from the excavation, giving visitors even more insight into the dig. Once the exhibition ended at the museum, a smaller touring version popped up at eight venues in and around Carlisle.

The pair of exhibitions in the gallery were complemented by *Our Hadrian's Wall* in the garden. *Our Hadrian's Wall* featured 23 photographs, submitted by the public, celebrating what the wall means to us almost 2,000 years on.

Partners: Carlisle City Council, Wardell Armstrong, Carlisle Cricket Club

Funders: National Lottery Heritage Fund, Arts Council England

Once Upon A Planet

25 June 2022 – 10 September 2022

 5,957 visitors

 101% more visitors vs previous year

 Shortlisted for 'Sustainable Project of the Year' at the Museums + Heritage Awards

Once Upon A Planet told the story of climate change and its impact on Cumbria and the wider world in a family-friendly exhibition centred around the museum's Natural Science collection. It featured over 150 specimens, multiple storylines and zones, a contemporary art installation, and a series of digital interactives.

The exhibition was Tullie's most ambitious co-curation project to date. It involved recruiting a team of Young Advisors aged 16-25 to ensure the exhibition was relevant to their age group. One of the key themes they focussed on was encouraging visitors to take an active role in protecting our planet. They also helped with the installation for a day, getting a look behind the scenes of the museum.

We worked with three key partners to develop content for the exhibition: Sustainable Carlisle, Natural England, and Heathlands Trust.

This was further complemented by Genetic Moo's Microworlds installation, and street artist Angry Dan's mural organised through Blank Wall Assassins. A film documenting Angry Dan's work was accessioned into the collection.

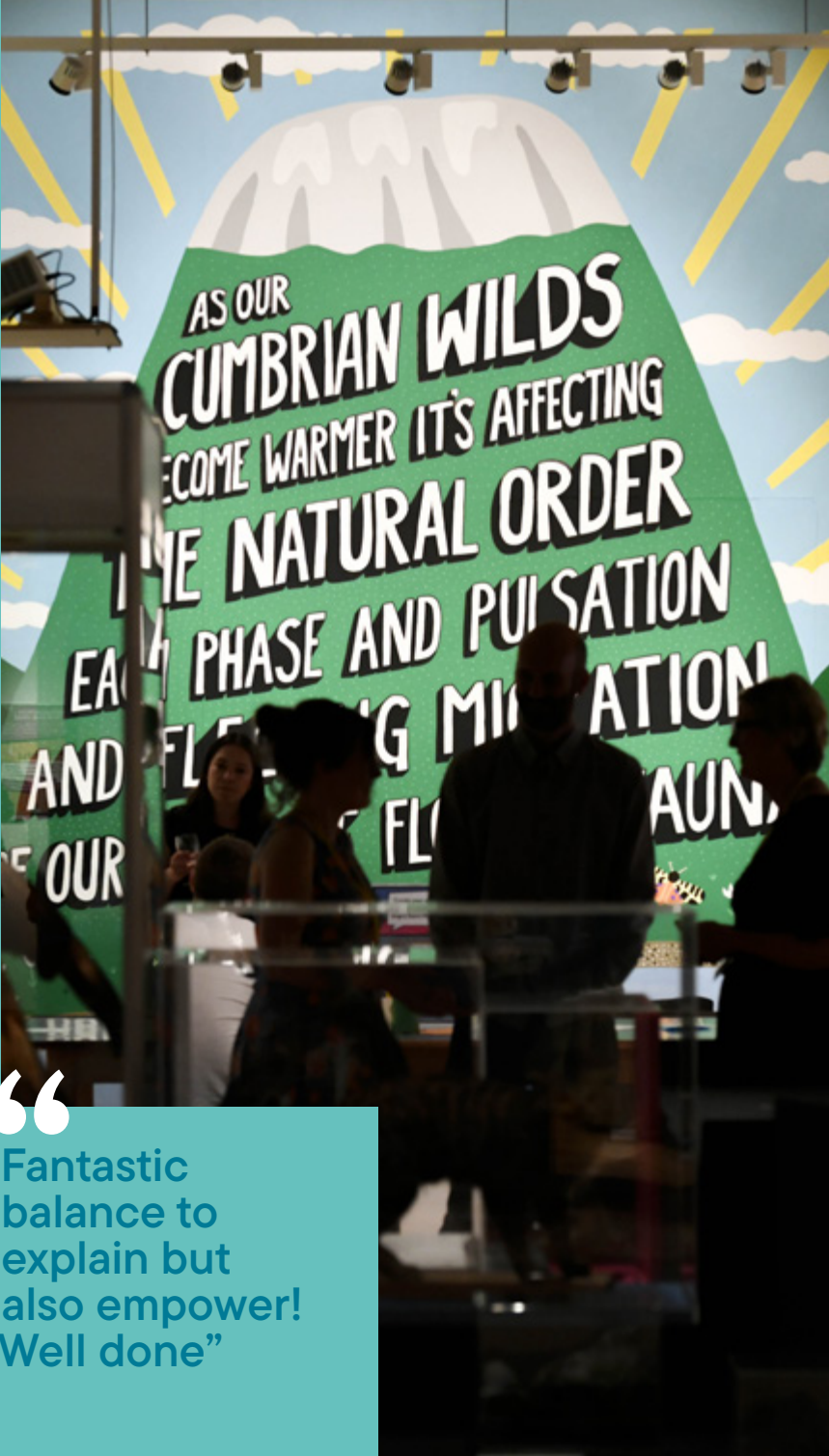
Once Upon A Planet was our first exhibition to use British Sign Language. With the help of Cumbria Deaf Association, some of the videos in the exhibition included BSL interpretation. Footage provided by Scottish Sensory Centre also allowed visitors to learn key environmental terms in BSL.

Throughout the summer we commissioned young creatives to run workshops inspired by the project. Climate protest signs created on the exhibition's launch day were displayed in the garden for the exhibition's duration.

The exhibition was part of a two-year Esmée Fairbairn Collections Fund project to inspire engagement with Tullie's Arts Council England Designated Natural Science collection.

Partners: Natural England, Blank Wall Assassins, Angry Dan, Heathlands Trust, Climate Museum UK, Sustainable Carlisle, Cumbria Biodiversity Data Centre, Genetic Moo, Lumen Arts Project

Funders: Esmée Fairbairn Collections Fund administered by Museums Association



“
Fantastic
balance to
explain but
also empower!
Well done”

Hair: Untold Stories

1 October 2022 – 14 January 2023

 5,648 visitors

 44% increase of visitors in opening month vs previous year

***Hair: Untold Stories* looked at the extraordinary uses and meanings of an everyday material. It was the inaugural exhibition from MAGNET (The Museums and Galleries Network for Exhibition Touring) of which Tullie is a founding member. Hair was developed by Horniman Museum and Gardens curated in partnership with Emeritus Professor of Anthropology Emma Tarlo and Goldsmiths, University of London.**

The core exhibition featured artworks made from human hair; a hair shop installation; clothing and jewellery made from hair by Naga people in India; historic and contemporary hair jewellery made by Swedish women; and stories and creative contributions from a group of people local to the Horniman, who met to share stories about identity, creativity and hair loss.

Tullie additions to the exhibition included: two rugs by Welsh-Ghanaian artist Anya Paintsil who incorporates weaves, braids and her own hair into pieces; short film 'The Cut!' by Rachel Owen looking at

haircare in Carlisle, particularly the lack of provision for afro-textured hair; and a collection of hair care accessories and products telling the story of Faniry Sinclair, a young black Malagasy woman who has grown up in Carlisle.

The final week of the exhibition saw some exciting activity. There was a visit from a film crew who were producing a documentary on afro hair care in the film industry called Untold Stories: Hair on Set. A group from Anti Racist Cumbria attended a workshop on the last day of the exhibition run by Habiba Nabisubi whose illustrations featured prominently in the exhibition.

The gallery also hosted complementary photographic exhibition ***Cult Hair***, featuring photographs from INFRINGE magazine's series of the same name showing unique and diverse hairstyles, unrestrained by mainstream beauty standards.

Partners: Horniman Museum and Gardens, Goldsmiths University of London, MAGNET
Funders: Art Fund, Arts Council England



“Really interesting, thought provoking and validating to see inclusion of black hair”

The Legend of King Arthur: A Pre-Raphaelite Love Story

4 February 2023 – 3 June 2023

 5,753 visitors by the end of March

 Achieved 143% of visitor target

This exhibition presented the legend of King Arthur through the eyes of the Pre-Raphaelite artists and their associates. Over 65 loans came from major museums across the country including the V&A, TATE, Birmingham Museums, Leeds Art Gallery, Manchester Art Gallery, the Whitworth and the National Trust, as well as a loan from the Art Gallery of Ontario in Canada.

Artists on display included William Morris, Edward Burne-Jones, John William Waterhouse, Arthur Hughes, Elizabeth Siddal, William Holman Hunt, Evelyn De Morgan and more. Their work spanned paintings, drawings and tapestries, many of which were being shown together for the first time. To improve accessibility for the exhibition, several audio descriptions were commissioned for artworks.

The exhibition was curated by Natalie Rigby, formerly of Falmouth Art Gallery. Tullie was the exhibition's second destination after opening at the William Morris Gallery in Walthamstow and before concluding at Falmouth.

Partners: Falmouth Art Gallery, Cornwall Museums Partnership, Visit Cornwall, Visit England, Cumbria Tourism
Funders: Art Fund

Carlisle and Cumbria's connection to Arthurian legend was explored through a map of key locations, with artworks depicting these locations from Tullie's Fine Art collection alongside.

An immersive 'castle' area was created for families. Prompts inside encouraged children to write their own stories inspired by Arthurian legend. Relevant objects from the Human History and Natural Science collection were displayed in the castle as well as Pre-Raphaelite inspired dress-up items, and games and books by the simulated fireplace.

No King Arthur exhibition would be complete without Excalibur and so the team created an exhibition-wide quest which ended with pulling the sword from the stone.

A programme of events inspired by the exhibition included life drawing, Arthurian family crafts in February half term and the museum's very first Dungeons and Dragons session.



“
I would never
have seen a third
of these artworks
despite being a
Pre-Raphaelite
obsessive
– life changing.”



.....

**“I go to a lot of museums.
This one is a revelation.”**

Trip Advisor review, 2023

We will think freely, examine and challenge assumptions and embrace new ideas.

This is our work in equity, diversity and inclusion.

Our EDI team has developed a new strategic EDI framework for 2023-24 that reflects Arts Council England's new 'Let's Create' strategy and investment principles.



This year, our Equity, Diversity and Inclusion (EDI) team delivered cross-departmental initiatives in five key areas:



Programming



Access



Diversity in the workforce



Diversity in decision making



Project Tullie

Tullie's priority protected characteristics are age, race, disability, sexuality and socio-economic.

Our year's activity has included:

- ongoing policy reviews
- piloting use of the 'WelcoMe' app for visitors with disabilities
- engaging with targeted protected characteristic groups in each exhibition. With race in *Hair: Untold Stories* and age in *Once Upon A Planet* (young people) and *The Legend of King Arthur: A Pre-Raphaelite Love Story* (older visitors)
- prioritising the recruitment of diverse volunteers, with a particular focus on age, disability and race
- ongoing participation in the Cumbria Race Equity Network, which has a focus on lobbying local and national leaders around issues of race equity and supporting people seeking refuge and asylum
- shifting from an 'equality' approach to an 'equity' based approach to planning and delivery

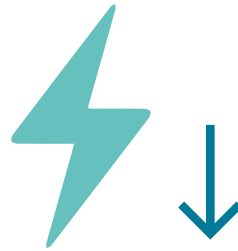
We will respond to global issues and stand at the forefront of museum practice.

This is our work in environmental sustainability.

At the October 2020 Trust Board, our new Environmental Policy and Action Plan was approved by trustees. This plan aims to harness the ambition and aspirations of the Trust in terms of its environmental sustainability and reduce the environmental impact that our activities have.

Our cross-departmental Environmental Team regularly updates and monitors our environmental actions, setting environmental objectives for every department.

This year we have:



→ experimented with reducing our energy consumption after experiencing a significant increase in the cost of our utilities. The buildings team have successfully been able to turn off the air handling during two night-time periods without any significant changes to the conditions. We hope to extend this during the warmer months.



→ been used as a one of three case studies in the Arts Council England Julie's Bicycle Spotlight programme to highlight our ambition and the progress we have made since taking part in the scheme.



→ manually programmed our BMS (Building Management System) to reflect the levels of activity in the buildings. This ensures that the plant is only on when it is needed and helps reduce our consumption.



→ raised public awareness of environmental degradation on flora and fauna of the Cumbrian landscape through our **Once Upon A Planet** exhibition.

Tullie is a catalyst to connect Carlisle and Cumbria to the world.

This is our work in research.



De-Tabooing Disposals in Regional Museums, funded by the John Ellerman Foundation, began in January 2023 with the appointment of Project Curator Claire Dean. Nationwide, museum stores are full to the brim with objects, many of which don't really belong there, the result of much more relaxed (or non-existent) criteria for collecting in the past. This project aims to improve collections management in the museum's Social History and Costume Collections, by locating duplicate objects and those that have little provenance and looking for ways to ethically re-home them. Clearing space in the stores will then allow us to better care for objects that help us tell the story of Carlisle and its people.



Neolithic hand axes from the collection were the subject of ground-breaking research at the University of Leicester. This was **the first direct study of the use of Neolithic polished stone axes in Britain**. Microwear analysis revealed complex histories of use; there was evidence that many were used for woodworking, and some were never used at all.

The project **Cumbria's Past, Our Future: Celebrating 500 million years of Earth Stories** completed its **second and final year**. Thanks to the work of Project Curator Neil Owen, thousands of geological specimens in the collection were properly identified and documented. Collection highlights include 3,500+ mineral specimens, layered volcanic tuffs, columnar cooling joints, and fossils including marine reptiles and dinosaurs. The project was funded by the Arts Council England Designation Development Fund.

Rosary beads discovered in a burial at Blackfriars Street, Carlisle became the **subject of a PhD from the University of York**, due to the lack of small finds traditionally found in Christian burials. The focus on the Blackfriars Street Human Remains highlighted issues with their storage and documentation, which led to an internal project to improve care of the assemblage.



In July 2022, an **Archaeology Documentation Assistant** was appointed. This was part of a Pilgrim Trust-funded project to better document the vast Archaeology collection, much of which was brought into the collection as a rescue when Carlisle Archaeology Unit went out of business. This project aims to tell us what we have, where it came from and where it is in the stores. In the first few months of the project alone, Documentation Assistant Rosa, along with a team of volunteers, was able to record over 4,500 boxes of archaeological material.

Staff achievements

We are extremely proud of our wonderful staff, volunteers and trustees. Without them, none of this would be possible. Here are some incredible achievements from the team in the past year.



↑ **Dr El-Moustafa Eweda, Data Manager CBDC**, has been made a Fellow of the British Cartographic Society.

← **Dr Claire Dean, John Ellerman Foundation Project Curator**, spoke at the NatSCA conference 2022, and at the US-based conference Our Planet, Our Collections, about conservation-safe dioramas.



← **Caitlin Walker, Buildings and Technical Assistant**, successfully completed a Facilities Management course, covering the management of workplace services, people management and health & safety.

→ **Anna Smalley, Head of Collections and Engagement**, became Deputy Chair of the Cumbria Race Equity Network.



→ **Gill Hewgill, Visitor Experience Manager**, and **Melanie Gardner, Fine and Decorative Arts Curator**, were accepted onto the Social Enterprises Academy's Steps to Sustainability programme, supporting participants to develop an income generating opportunity.





↓ **Leah Dryden, Events and Engagement Apprentice**, completed her Level 3 apprenticeship in Business Administration, achieving a distinction.



↑ **Sarah Forster, Learning and Engagement Manager**, was on the panel for the Climate Change Advocacy for Museum Educators event at the annual GEM (Group for Education in Museums) conference.



← **Wednesday Batchelor, Biodiversity Curator**, spoke at the Remix Summit London 2022 on a panel discussing “The museum sector as a mycelium network: how can ideas and actions transfer across this network to respond to the climate emergency?”.



← **Elsa Price, Human History Curator**, wrote a chapter in *Hadrian's Wall: Exploring Its Past to Protect Its Future* on the role of collections management in the future of the world heritage site. Elsa is also leading on the Society for Museum Archaeology project Quantifying the Use of Archaeological Collections as part of the project committee.



↑ **Lindsey Atkinson, Community Engagement Producer**, delivered a presentation about the Hope Streets project as part of English Heritage's Shout Out Loud heritage youth summit. Lindsey also took part in a panel discussion at the Hope Evolves conference marking the end of the Hope Streets programme.

Cumbria Biodiversity Data Centre

Tullie has collected and collated natural history records in Cumbria since 1902, when the Natural History Records Bureau was formed. The Cumbria Biodiversity Data Centre (CBDC) was formed in 2011 as a partnership between the museum, local authorities and natural history societies and organisations across Cumbria.



CBDC exists to bring together, analyse and share data on Cumbria's natural history, wildlife sites and habitats. This information can then be used for education, research and to help people make sound decisions when planning to develop and manage land sustainably.

↑
Fly Agaric
Image: Stuart Colgate

74,000

records were added to the CBDC database (CBDC holds over 2.5 million species records)

Key achievements of CBDC this year include

→ Working with the **Farmers Network** on a Defra funded project called Forgotten Lands, supported by Natural England, as part of an Environmental Land Management Scheme test to understand what farmers needed to identify and record the natural capital on their farms. This helped farmers identify the data needed to develop land management plans while also working with neighbouring landowners to develop habitat connectivity and larger scale planning.

→ Continuing to work with the **Cumbria Local Nature Partnership** to inform the pilot Cumbria Local Nature Recovery Strategy and further develop the Cumbria habitat basemap and the habitat networks. This is the first time that habitat data has been made available in Cumbria and the basemaps and networks are being used in a large number of planning and conservation projects.

→ Continuing to work with **Cumbria Wildlife Trust** on 11 projects providing training, recording and mapping services. One of these projects was the Cumbria Pollinator Strategy where CBDC looked at how to increase habitats for declining pollinator species by mapping potential sites, providing training for the public on how to record species and helping to establish baseline information for local communities.

←
Tree bumblebee on Eryngium
Image: Vivian Russell

→ Completing the first two phases of work on the **Ancient Woodland Inventory Project** (supported by Natural England). Potential areas of long-established woodland were identified and a more considerable body of work has now started to review numerous sites and assess habitat conditions to improve our knowledge about Ancient Woodland areas in Cumbria.

→ Providing baseline data and modelling of **habitat networks** which will permit analysis of the impact of the Environment Act (2021)

→ Achieved accreditation from the Association of the **Association of Local Records Centres**

→ Leading on the publication of The Cumbria Bumblebee Atlas.

↑ Garden bumblebee on red clover
Image: Vivian Russell



Cumbria Museum Consortium

Tullie continues to lead Cumbria Museum Consortium (CMC), in partnership with the Wordsworth Trust and Lakeland Arts as a National Portfolio Organisation (NPO) funded by Arts Council England (ACE).

wordsworth
GRASMERE

**LAKE
LOND
ARTS**



This has been a year of successes and challenges, as the museums work to recover from the effects of the Covid-19 pandemic and navigate the cost-of-living crisis. Across the consortium, visitor numbers have been varied and unpredictable, reaching 60% of pre-pandemic levels (2019-20).

This year CMC has successfully reapplied for ACE NPO status, meaning it will continue to receive £1,187,313 funding per annum until 2026. The application saw senior staff work together to shape an activity programme for the next three years with a shared mission: 'Creating cultural change, together'.

↑
Blackwell, the Arts and
Crafts House. Managed
by Lakeland Arts

£1,187,313

secured funding from Arts Council England NPO
status for Cumbria Museum Consortium

CMC activity

→ CMC has developed and led **Helping Hands** - a major partnership project aiming to break down barriers to volunteering across Cumbria. Funded by a £490,000 grant from DCMS via ACE, the project involves over 30 cultural organisations as well as a range of community diversity partners.

The Helping Hands team consists of five Inclusive Volunteering Leads and a Project Manager. Leads provide one-to-one support into volunteering, especially for those who may face barriers. In the first three months of 2023, 155 volunteers were recruited with a target of reaching 500 by March 2024.



→ Developing **workforce diversity** has been a priority across the partnership. Workforce data collected through the annual survey offered further insight into teams and as a result, CMC has provided training opportunities designed to improve understanding of diversity. This has included Neurodiversity Awareness and LGBTQ+ Awareness training for all staff.



→ **Community outreach work** saw 5,342 engagements across the museums, with programmes including:

- Tullie's **Meet Me at the Museum** monthly activity group for adults living with dementia and their families and carers
- Lakeland Arts' **MEND** programme visiting rural libraries across Barrow, Copeland and Eden, helping people bounce back from the Covid-19 pandemic through shared, creative experience
- Wordsworth Grasmere's collaborative project with **Prism Arts**, working with people experiencing homelessness and vulnerable housing



new trustees appointed across the three museums to bring fresh perspectives and skills and diversify the boards

→ The partnership's learning teams have engaged with 15,857 children despite museum visits becoming more difficult for many schools. Imaginative online programmes and increased outreach have helped contact and relationships with schools remain strong.

→ CMC senior leaders have supplied support for the museum and culture sector in Cumbria and beyond. This includes leadership of and contributions to a range of networks and specialist groups such as Cumbria Local Education Partnership's Creative and Cultural Sector Panel, Carlisle Culture, Cumbria Arts and Culture Network, and Kendal Futures. The Director of Wordsworth Grasmere continues to co-manage Museum Development North West and chair the Cumbria Museum Directors Group.

→ Each museum has undertaken a Building Energy Audit to move towards developing a Net Zero Strategy for CMC. Work has already begun to respond to recommendations from these reports, which will form the basis of the strategy to be developed 2023-24. Further steps will include detailed data collection to quantify the museums' carbon footprint.

↑
Helping Hands
volunteer at Tullie

Project Tullie

Project Tullie is a rolling programme of work to transform Tullie over the next 10-15 years. Our vision is to create an innovative, welcoming and sustainable cultural hub that represents local communities and connects Carlisle and Cumbria to the world.



↗ The Goldfish Pool, gouache on paper by Edward Burne-Jones, 1861

↗ ↗ Roman vase

→ Medieval iron key, from the original 'old museum' collection, collected by Robert Ferguson

→ → Preserved osprey, part of the nationally designated natural history collection

Through Project Tullie we will reveal more of the wonderful collection we care for, attract more visitors, and engage more deeply with our communities whilst contributing significantly to the local economy.



What are the aims of the project?

People.

Creating inclusivity and community, being a catalyst for active participation and creative engagement.

Place.

Reimagining the original purpose of Tullie as Carlisle's centre of arts, learning and knowledge.

Heritage.

Revealing and restoring the existing Victorian buildings and sharing hidden collections.

Project Tullie



What have we done already?

Over the last two years, we have been talking to our visitors, listening to our communities and carrying out consultation to find out what they want Tullie to be. We have recruited a Community Board to help guide the future direction of the museum. Because of this, we know that visitors want greater access to the collection and opportunities to engage more deeply with the incredible stories of Carlisle and north Cumbria.

The first phase of Project Tullie saw the opening of **The Costume Collection** in July 2021, revealing two of the original 1893 gallery spaces and displaying many important pieces from our historic costume collection to visitors.

What's next?

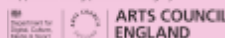
Over the course of the project, we will:

- redevelop our entrance and orientation area to create a single point of entry and make the museum welcoming and accessible for everyone
- improve visitor facilities, including a renewed shop and spaces for catering and events
- provide a new ground floor gallery which will use collections to tell hidden stories of Carlisle
- increase the vitality and vibrancy of the city centre using redundant Castle Street properties to house new community spaces
- refurbish and reimagine existing galleries to enable more of the museum's collections to be shared and on display
- restore parts of the historic buildings currently used for storage and bring these spaces back into public use
- establish new fit-for-purpose learning and community spaces and develop new community programmes
- collaborate and consult with community partners to make sure our new spaces and programmes are relevant, and develop new volunteering opportunities

Funded and supported by



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Working with



Phase 2

of Project Tullie is underway and is focusing on remodelling the museum entrance, creating new welcome areas, an orientation gallery, community spaces and resolving accessibility issues.

Phase 3

is about transforming the traditional relationship between museum and visitor, drawing inspiration from the museum's founding principles as Carlisle's centre of arts, learning and knowledge. Our vision is to create a visitor experience and community resource that will inspire, challenge and captivate, allowing us to grow our visitor numbers, expand our award-winning learning programme and support the wellbeing and creativity of our local community through a programme of collections-inspired activities.

Community Board

The Community Board has been set up to help shape Tullie's future. The role of the board is to listen to, and speak for, the many different parts of the local community, including those with disabilities, young people, minorities, and others who are under-represented or marginalised in society.

What they all have in common is a willingness to engage with issues, start discussions, spark enthusiasm, invite reflection and help guide Tullie to be an inclusive, welcoming space for all.



Vega Brennan
Chair



Shelley Hayward
Deputy Chair



Nosa Ehigie
Member



Diana Vlad
Member



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Member



Jyma
Member



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Member



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Liza Dangerfield
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Glenn Rider
Member



Molly Hughes
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Trustee

Valerie Young

Trustee

Susanne Parry

Trustee

David Gibson

Company Secretary

Cllr Elaine Lynch

Council-appointed Trustee

Cllr Anne Quilter

Council-appointed Trustee

Peter Strike

resigned 27th January 2023

Julie Mennell

resigned 28th October 2022

Keith Mellor

Council-appointed Trustee

resigned 31st March 2023



Finance

Our Income

Donations	90,571
Grants	650,919
Arts Council NPO Grant *	406,521
Carlisle City Council Core Funding	806,581
Trading Activities	240,411
Interest	16,916
Museum Admission Charges	155,404
Fees and Charges	236,095
TOTAL	2,603,418

Total Income

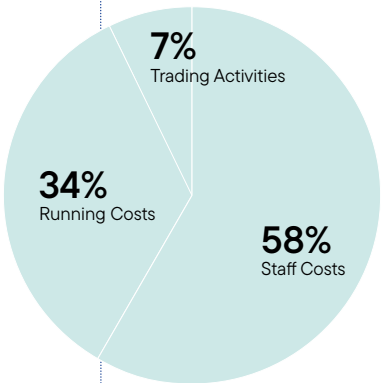
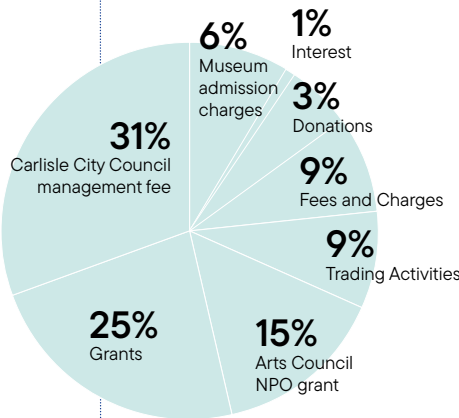
£2,603,418

Our Expenditure

Staff Costs	1,582,235
Running Costs	933,306
Trading Activities	192,244
TOTAL	2,707,785

Total Expenditure

£2,707,785



The operational outcome for the year is a net deficit before non-recurring income of £449,000 (2022: net deficit of £246,000). These deficits in the last two years were materially offset by items of income arising from events that are unlikely to recur. During the year this non-recurring income arose from a rebate of business rates relating to prior years of £302,000 and from an additional management fee of £800,000 from the City Council alongside its transfer to the museum of the empty and somewhat dilapidated freehold properties on Castle Street.

In 2022 the non-recurring income comprised Covid-19 support grants of £204,000. Overall this meant that there was a net surplus of unrestricted funds of £653,000 (2022: net deficit of £42,000).

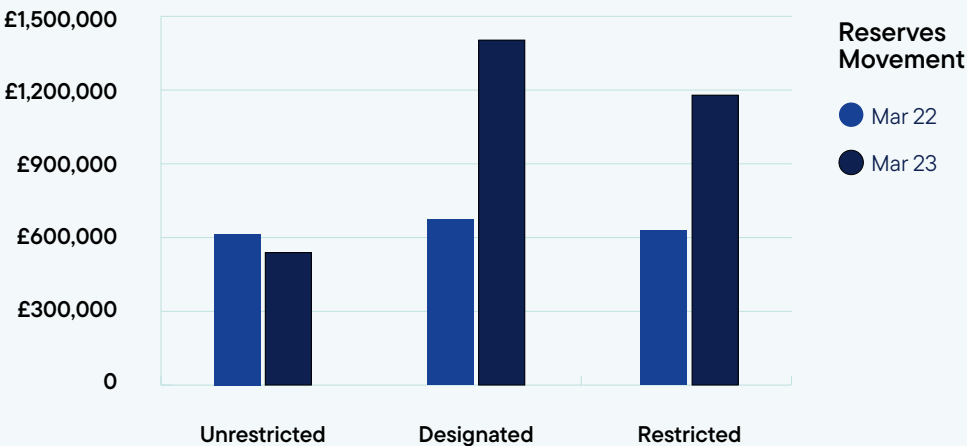
The increased deficit in the operational outcome before these non-recurring items arose primarily from a further reduction of £150,000 in the Carlisle City Council fee for managing the collections and increased energy costs of £180,000, offset by improved earned income and reductions in other operating costs. While the Trust had budgeted for the reduced management fee, the

125% increase in energy costs managed through a group scheme by Cumbria County Council was unexpected and has significantly impacted the future financial projections in the Trust's business plan.

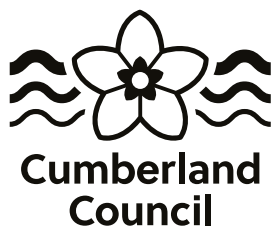
As visitor numbers continue to improve following the pandemic, all areas of earned income have increased in the year.

Significantly, the turnover of the Trading Company's commercial activities increased by £94,000, or 64% and resulted in an increased profit donated to the Trust of £48,000 (2022 £42,000). Although museum admission numbers are still only 58% of pre-pandemic levels, due to a new admission pricing strategy adopted in mid-2019/20, income from admission tickets saw a 9% increase on the income generated in that year.

Overall, including restricted funds, the results show a net surplus of £1,204,000 (2022: net deficit of £147,000). Net restricted income less expenditure of £551,000 (2022: net expenditure of £105,000) represents timing differences between receiving and spending restricted funds principally those relating to up-front funding for Project Tullie.



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ENGLAND**

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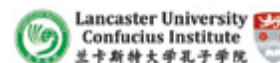
**The British
Museum**

The British Museum



CUMBERLAND AND WESTMORLAND
ANTIQUARIAN AND ARCHAEOLOGICAL SOCIETY

Cumbria & Westmorland
Antiquarian and
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Lancaster University
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Museums
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National
Academy
for Social
Prescribing

National Academy for
Social Prescribing

Partners & Patrons

Partners

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AWAZ	Lancaster University
Blank Wall Assassins	Lancaster University
Borderlines Book Festival	Confucius Institute
British Museum	Leicester University
Carlisle and Cumbria Artists	Multicultural Cumbria
Carlisle Cricket Club	M-Unit
Carlisle Culture	Museum and Galleries
Carlisle Dementia	Network for Exhibition
Action Alliance	Touring (MAGNET)
Carlisle Healthcare	Museum of Youth Culture
Carlisle Partnership	Museums Association
Carlisle Refugee Action Group	Natural England
Climate Museum UK	North Cumbria Integrated
Cumberland Council	Care NHS Foundation Trust
Cumbria Archives	PiNC
Cumbria County Council	Prism Arts
Cumbria Development	Sapienza University
Education Centre	Spark! Carlisle's Local Cultural
Cumbria Race Equity Network	Education Partnership
Cumbria Wildlife Trust	Susie Tate Projects
Curious Minds	Sustainable Carlisle
Falmouth Art Gallery	University of Cumbria
Free Radicals	University of York
Hadrian's Wall Partnership	Wardell Armstrong LLP
Horniman Museum	Wordsworth Trust
and Gardens	

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For more information or to help further, please visit:
tullie.org.uk

Tullie
Castle Street
Carlisle CA3 8TP

01228 618718
enquiries@tulliehouse.org

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